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Press Release

Typefi Announces Version 2.5 of the Typefi Publishing System – The Automated Scriptless Publishing Solution

World leader in dynamic enterprise publishing releases the latest version of their XML-based automated scriptless publishing system.

San Jose, CA. – July 27, 2005 – Typefi Systems, Inc. has announced the release of version 2.5 of its flagship Typefi Publishing System (TPS). TPS version 2.5 provides ease-of-use and robust new capabilities for automated scriptless publishing, workflow management and content management.

TPS v2.5 uses intelligent layout technology to capture design and presentation rules and then automatically layout any combination of text, tables, illustrations, inline images, and other highly-formatted elements at speeds that are thousands of times faster than a manual process - up to 15,000 richly formatted pages per hour with no practical limits to its scalability.

TPS offers automated support for the latest Adobe publishing tools. The publishing system is fully compatible with Adobe InDesign CS and InDesign CS2, so designers can produce templates that access the full set of InDesign functionality and its superior typographical capabilities. Scriptless composition allows designers to create templates within InDesign that are fully automated through the TPS Designer plug-ins. Automating an existing template can take as little as 10 minutes. Using sophisticated patent-pending layout techniques and a high-speed batch composition engine, TPS can then use that template to produce thousands of unique, high quality, print ready pages every hour, without a single line of custom code or scripting.

“The combination of TPS with Adobe InDesign CS2 offers our joint customers the best in cutting-edge design and automated workflow” said Sue Scheen, Adobe VP, Worldwide Sales, “We are excited to see partners like Typefi building automated workflow and content management solutions around the new Adobe Creative Suite 2”.

At the heart of TPS is a powerful XML-based content management system. With bi-directional converters to and from Word and InDesign to the central XML repository, TPS delivers state-of-the-art XML content production without the end-users requiring any specific XML knowledge. XML compatibility future-proofs content for both archival and multi-channel purposes while allowing production teams to keep working with the client tools with which they are already familiar.

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“With version 2.5 of TPS, we offer the complete value proposition,” said Steve Huff, CEO of Typefi, “TPS offers all the benefits of automated publishing, with workflow and content management, but with the added benefit of automated scriptless composition that provides an ROI in a matter of weeks, not months or years”.

Productivity is exponentially boosted with TPS’s roundtrip editing. All text and styling changes made to the typeset pages can be automatically extracted back to the central XML repository and out to all other editions, including the source Word documents. This ensures the next edition or the repurposed and archived content always completely mirrors that of the printed content while remaining in a form ideal for re-use. Because the XML is synchronized across the system from source documents to output documents, document versions published to a web site, e-book or CD will always contain the last minute changes invariably made to the printed pages.

“Version 2.5 of TPS adds extensive new support for complex tables, images, XML workflows, improved administrator and project-level user management, complete Unicode support, and many other new benefits,” said Stephen O’Brien, CTO / Chairman of Typefi, “Typefi’s automated scriptless composition allows document workgroups to automate existing document designs using their current resources, while immediately reducing production costs and time.”

TPS is an integrated client/server solution that can be rapidly installed on a single workstation or across a network delivering an immediate ROI for all document production activities. TPS’s advanced web console makes it simple to manage collaboration involving both internal and external staff. Managers can see at a glance where each part of the project stands. TPS can be easily integrated into existing publishing workflows with minimal training; typically no more than a day’s training is required for editorial, design and composition staff. All the components of TPS can run on both Microsoft Windows XP and Apple Macintosh OS X for maximum compatibility with existing hardware.

For more information on TPS version 2.5, or to schedule a live web demo to see this new technology, please email info@typefi.com or call +1 866 279 5173 x221.

About Typefi

Typefi is a world leader in the development of intelligent Dynamic Enterprise Publishing solutions. Typefi is the sole provider of completely standards-based, scriptless publishing solutions for the rapid production of richly-formatted documents such as books, annual reports, technical manuals, journals, and marketing collateral in workgroups or enterprise-wide environments. For more information on Typefi, please visit <http://www.typefi.com>