



Tango Marketing Announces A New Product Newsletter For Sage PFW 100 ERP Software

Edmonds, WA —July 29, 2005—Tango Marketing, LLC today announced the addition of a new product newsletter, *info for Sage PFW. This quarterly newsletter will be published October 1, 2005 and allows Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners.

Beginning with the September 2005 release of the product, Platinum for Windows by Best (PFW) and Batch-MasterPFW will be known as Sage PFW 100 ERP. The powerful financial, distribution and process manufacturing applications are being combined into one comprehensive solution and the inaugural issue of *info for Sage PFW will focus on the features and functionality added by this new version, Sage PFW 5.4.

"We are pleased to introduce the newest addition to our *info newsletter family," said Bryan Johnson, president of Tango Marketing, "Our newsletters have been well received by Sage Authorized Channel Partners, and we believe that *info for Sage PFW will no exception." The newsletters provide an ideal way for partners to proactively communicate with existing customers and prospects using a single, professionally produced yet personalized product.

Highlights to be covered in the newsletter include:

Enhanced Context Launcher : The Context Launcher feature, introduced in Version 5.3 is newly enhanced to allow users to quickly inquire into Customer or Vendor information and access related menu options for Item Keys. For example, a customer entering an Invoice in Invoice Entry can right-click on the Item Key field to launch the Sales History list for that particular item.

Quick Print Documents: This new feature adds a new Print button to several data entry screens, providing users with fast access to printed documents.

Sage PFW Business Insights Professional: New Performance Indicators, Sales Analysis, and Daily Order Summary views are added to the powerful Business Insights component which provides users with single-click access to analytical and collaborative views.

Universal Notes And Attachments for Items and Formulas: Universal Notes and Attachments feature was added with the 5.2 release, and this release expands this popular feature to process manufacturing users by adding this feature to both Items and Formulas.

Formula Approval: The new Formula Approval process helps to further protect critical data by allowing only authorized users to designate a formula as approved, and preventing batch processing for unapproved Formulas.

Lot Recall Report: This new report will help companies to address traceability requirements enforced by the FDA by offering specific ingredient sources and/or finished good recipients of a particular lot.

Other Sage PFW features or enhancements the newsletter will discuss include:

- Automated DSN Creation
- Improved Efficiency in the Parameter Screens
- Customization Workbench
- Enhanced Email Distribution
- Queue Repair Enhancements
- Merged DDF Files
- Bank Book Enhancement
- Improved Pre-payment Processing
- Enhanced Spreadsheet Import
- Void Posted (Cash) Receipt Utility
- Formula Entry Templates
- Enhanced Multi-Currency Pricing

Tango Marketing provides the *info newsletter for fourteen different Sage Software products. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 60% co-op reimbursement. Every newsletter is published in full color in both printed and email versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software Authorized Partners. The company's *info Newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Pro, Sage CRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Timeslips by Sage, Peachtree by Sage, Sage MIP, and Sage PFW solutions. In addition to its *info newsletters, Tango Marketing provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit www.tango-marketing.com.