

# INTERACTIVE CE BROADCAST via Satellite, Internet, or Telephone

**Premiere Date:**  
**Wednesday, October 5, 2005**

**LIVE Broadcast: 12:00 p.m.–1:00 p.m. ET**  
11:00 a.m.–12:00 p.m. CT  
10:00 a.m.–11:00 a.m. MT  
9:00 a.m.–10:00 a.m. PT

**Taped Re-Air: 3:00 p.m.–4:00 p.m. ET**  
2:00 p.m.–3:00 p.m. CT  
1:00 p.m.–2:00 p.m. MT  
12:00 p.m.–1:00 p.m. PT

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## This activity offers CE credit for:

- Physicians (CME)
- Nurses (CNE)
- Psychologists (CEP)
- Social Workers (NASW)
- Case Managers (CCMC)
- Pharmacists (CPE)

## FACULTY

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### psychCME Chair and Moderator

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## Viewing location (if site-facilitated):



For more information or to register for this FREE one-hour activity, please visit [www.psychcme.net](http://www.psychcme.net) or call 877.CME.PROS.

Please send me a free  videotape  
 CD-ROM of this CE activity.

FAX completed form to 240.243.1033

WWW

YES! Register me for this LIVE evidence-based psychCME TV activity on October 5, 2005.

Site/Individual Name: \_\_\_\_\_ # Participants: \_\_\_\_\_

Degree: \_\_\_\_\_ Practice Setting:  Community Mental Health  State Mental Health  
 Private Practice  Primary Care  Other: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Ed'l Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_



## An Individualized Approach to the Psychological and Medical Challenges of Bipolar Disorder

### Statement of Need

Bipolar disorder (BPD) is a serious psychiatric illness characterized by a pattern of alternating manic and depressive episodes. BPD has diverse clinical manifestations, with varied symptomatology, disease course, severity, and response to treatment. It is estimated that up to 80% of patients with BPD are misdiagnosed and do not receive appropriate treatment. Bipolar depression is one of the predominant phases of bipolar disorder and often proves refractory to treatment. An increasing number of treatment options for bipolar disorder have become available over the past several years. Atypical antipsychotics are used successfully in treating acute mixed or manic episodes associated with BPD; in addition, data from recent studies show that atypical antipsychotics may also be effective agents for patients with acute bipolar depression. Implementing a pharmacological treatment plan for both acute episodes of bipolar disorder and long-term maintenance therapy requires a thorough knowledge and consideration of 1) existing clinical guidelines, 2) a patient's symptoms and/or comorbidities, 3) evidence for the efficacy of old and new agents, 4) a patient's prior response to a particular agent, 5) its indications for use, and 6) the adverse effect profile of a given agent. This interactive, evidence-based psychCME TV activity will highlight the latest clinical data regarding the efficacy and safety of agents used to treat BPD, and provide clinicians with strategies to adapt existing treatment guidelines to accommodate the needs of individual patients.

### Activity Goal

To provide clinicians with the evidence-based information to effectively diagnose bipolar disorder and implement appropriate treatment strategies.

### Learning Objectives

At the end of this CE activity, participants should be able to:

- Differentiate bipolar disorder from overlapping comorbidities.
- List the treatment goals for the different phases of bipolar disorder.
- Utilize clinical judgment to evaluate emerging data relative to atypical antipsychotics and bipolar depression.

### Target Audience

Physicians, physician assistants, nurse practitioners, nurses, psychologists, social workers, certified case managers, pharmacists, and other healthcare professionals with an interest in mental health.

### Commercial Support

CME Outfitters, LLC, gratefully acknowledges an educational grant from Pfizer Inc. in support of this CE activity.

### Credit Information

**CME Credit (Physicians):** CME Outfitters, LLC, is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

CME Outfitters, LLC, designates this educational activity for a maximum of 1.0 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits that he/she actually spent in the activity.

*Note to Physician Assistants:* AAPA accepts Category I credit from AOACCME, Prescribed credit from AAFP, and AMA Category I CME credit for the PRA from organizations accredited by ACCME.

**CNE Credit (Nurses):** This Educational Activity is presented by CME Outfitters, LLC, which has been approved as a provider of continuing education by the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. It has been assigned code 5UYSJZ-PRV-0467. 1.2 contact hours (Pharmacology)

**CEP Credit (Psychologists):** CME Outfitters, LLC, is approved by the American Psychological Association to offer continuing education for psychologists. CME Outfitters, LLC, maintains responsibility for the program. 1.0 CE credits

**NASW Credit (Social Workers):** This program was approved by the National Association of Social Workers (provider #886407722) for 1 continuing education contact hour.

**CCMC Credit (Certified Case Managers):** This program has been approved for 1 hour by the Commission for Case Manager Certification (CCMC).

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1.0 contact hours (0.1 CEUs)

Universal Program Number:

376-999-05-022-L01 (live presentation)

376-999-05-022-H01 (recorded programs)

To receive credit, participants must review all activity materials in their entirety, score 70% or above on a post-test, and fully complete and return both the credit request form and activity evaluation. A certificate or statement of credit will be mailed within 4–6 weeks to all who successfully complete these requirements.

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