## For Immediate Release

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## Tango Marketing Announces Newsletter For Sage Accpac ERP Software

Edmonds, WA —August 1, 2005—Tango Marketing, LLC today announced the immediate availability of its Sage Accpac product newsletter, **\*info for Sage Accpac**. The quarterly newsletter is a turnkey marketing communications tool allowing Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners.

This issue of \*info for Sage Accpac features articles on Sage Accpac Insight, an advanced reporting tool, and Sage Accpac ePOS, an integrated point of sale solution.

The Sage Accpac Insight—Advanced Reporting, Budgeting, and Consolidations story details how the Sage Accpac Insight module skillfully addresses even complex management reporting requirements in a user-friendly fashion. Based on Microsoft Excel, users can create, customize, and distribute reports across their enterprise. Insight components' functionality is described, including the Data Warehousing, Consolidations, and Enterprise Budgeting components.

Sage Accpac ePOS is a full-featured point of sale solution that seamlessly integrates with Sage Accpac. This article highlights the main feature of this powerful module to help clients determine if this solution is the proper fit for their organization.

Tango Marketing provides the \*info newsletter for more than a dozen different Sage Software products. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 60% co-op reimbursement. Every newsletter is published in full color in both printed and email versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

## About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software Authorized Partners. The company's \*info Newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Pro, Sage CRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Timeslips by Sage, Peachtree by Sage, Sage MIP, and Sage PFW solutions. In addition to its \*info newsletters, Tango Marketing provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit www.tango-marketing.com.

