



For Immediate Release

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Tango Marketing Announces Newsletter For Sage CRM Software

Edmonds, WA —August 1, 2005—Tango Marketing, LLC today announced the immediate availability of its Sage CRM and Sage Accpac CRM product newsletter, ***info for Sage CRM**. The quarterly newsletter is a turnkey marketing communications tool allowing Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners.

This issue of *info for Sage CRM features articles covering the new branding and packaging of Sage CRM, and the Sage CRM Solo Server utility, expanding the capabilities of remote users.

While the Sage CRM product has not changed, the way it is packaged and sold has, and this article covers this development, informing existing users of what they can expect when they receive their next product update.

The Sage CRM Solo Server is a utility that allows users to load a subset of Sage CRM data to their laptop and then work with that data offline, synchronizing the data when they come online again. This article highlights the tremendous functionality offered with Solo, including the synchronization options and the ability to work offline.

Tango Marketing provides the *info newsletter for more than a dozen different Sage Software products. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 60% co-op reimbursement. Every newsletter is published in full color in both printed and email versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software Authorized Partners. The company's *info Newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Pro, Sage CRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Timeslips by Sage, Peachtree by Sage, Sage MIP, and Sage PFW solutions. In addition to its *info newsletters, Tango Marketing provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit www.tango-marketing.com.