



For Immediate Release

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## Tango Marketing Announces Newsletter For Sage MAS 500 ERP Software

**Edmonds, WA —August 1, 2005—Tango Marketing, LLC** today announced the immediate availability of its Sage MAS 500 product newsletter, **\*info for Sage MAS 500**. The quarterly newsletter is a turnkey marketing communications tool allowing Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners.

This issue of \*info for Sage MAS 500 features articles on the Sage MAS 500 Project Accounting module, Changes Ahead For StarShip and Sage MAS 500 software, and a spotlight feature on the new Sage MAS 500 Business Insights Explorer module and what it lends to project-based companies.

The Sage MAS 500 Project Accounting module helps companies control and monitor their projects. It can help prevent cost overruns and late project delivery while optimizing project profitability. This article reviews the features and functionality of this powerful module as well as add-on solutions that expand the functionality of the Project Accounting module.

A new version of StarShip the freight manifesting solution that integrates with Sage MAS 500 is available, with two additional versions planned for subsequent release. This article reviews the latest version and takes look forward at the features of the upcoming releases. In addition, changes planned for Sage MAS 500 Version 7.0 promise to enhance the StarShip integration with Sage MAS 500 software, and those changes are explained here.

Business Insights Explorer (BIE) is an exciting new module to be introduced with the Version 7.0 release of Sage MAS 500. This inquiry and analysis tool may revolutionize Sage MAS 500 users' workflow as it combines related data into an easy-to-access portal, saving time and effort. This article focuses on the functionality BIE brings to project-based organizations as it brings together customer, project, inventory, expense, and timesheet data for easy access.

Tango Marketing provides the \*info newsletter for more than a dozen different Sage Software products. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 60% co-op reimbursement. Every newsletter is published in full color in both printed and email versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

### About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software Authorized Partners. The company's \*info Newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Pro, Sage CRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Timeslips by Sage, Peachtree by Sage, Sage MIP, and Sage PFW solutions. In addition to its \*info newsletters, Tango Marketing provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit [www.tango-marketing.com](http://www.tango-marketing.com).