Tango Marketing LLC

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Tango Marketing Announces Newsletter For Sage Abra HRMS Software

Edmonds, WA —August 1, 2005—Tango Marketing, LLC today announced the immediate availability of its Sage Abra HRMS newsletter, ***info for Sage Abra HRMS**. The quarterly newsletter is a turnkey marketing communications tool allowing Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners.

This issue of *info for Sage Abra takes a look at the new Sage Abra HRMS Version 8.0. Three additional informative product-related articles focus on: Sage TimeSheet—Abra Edition, eRecruiter, and Sage Payroll Services.

Sage Abra HRMS Version 8.0 introduces support for multiple database platforms, including Microsoft SQL Server (MS SQL), Microsoft Desktop Engine (MSDE), and the existing Visual FoxPro. The article highlights the advantages of each platform as it relates to Sage Abra users, and explains the upgrade procedure.

Sage TimeSheet—Abra Edition software allows employees to enter their own time and expense data over the Internet, and then have that data imported directly into the Sage Abra Payroll module. Sage TimeSheet—Abra Edition is a special version of a popular product, Sage TimeSheet Professional. This article highlights the features of the Sage TimeSheet product, and its interface with the Sage Abra solution.

Sage Abra eRecruiter is a new, Web-based module for the Sage Abra solution. It allows users to track both applicants and requisitions through the hiring process. It provides the ability to perform keyword searches of employee and applicant databases, and resume/applications data for information relevant to your open position. This article details the features and availability of the eRecruiter module.

Sage Software is now offering an outsourced payroll option for Sage Abra users. Sage Payroll Services–Abra Edition offers integration with the Sage Abra HR, Sage Abra Attendance, and Sage Abra ESS modules. This article highlights the features and benefits of the Sage Payroll Services product, and its integration with the Sage Abra HRMS solution.

Tango Marketing provides the *info newsletter for more than a dozen different Sage Software products, in both printed and email formats. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 60% co-op reimbursement. Every newsletter is published in full color. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software Authorized Partners. The company's *info Newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Pro, Sage CRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Timeslips by Sage, Peachtree by Sage, Sage MIP, and Sage PFW solutions. In addition to its *info newsletters, Tango Marketing provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit www.tango-marketing.com.