

For Immediate Release

Fleetware Announces Partnership with Broadlook Technologies

Athens, AL, August 10, 2005 – Fleetware, Inc., a provider of innovative recruiting, human resources and staffing solutions for small and medium-sized companies, and Broadlook Technologies, a specialist in the automation of marketing, prospecting and sales processes, announced today that the companies have entered into a strategic partnership. The partnership has been structured to provide users of Fleetware with seamless integration from the process optimized solutions offered by Broadlook Technologies.

The Fleetware software solution is composed of three modules: FleetwareRecruiting, FleetwareHR and FleetwareStaffing. For over 20 years, Fleetware customers have been offered an expanding set of tools to manage their business processes and data. Adding Broadlook Technologies as a partner provides best-of-breed data acquisition technology to optimize data capture and input into Fleetware through a fully-supported commercial interface.

“Our partnership with Broadlook Technologies and the integration between our solutions is another example of our commitment to providing our customers with tools to maximize their production,” stated Timothy Strait, Fleetware CEO. “Fleetware is continuously on the lookout for ways to ensure our customers derive the maximum benefit from our software, be it through product development or strategic partnerships.”

“Fleetware is a partner we sought out”, stated Donato Diorio, Founder and CEO of Broadlook Technologies. “As our client base grew over the last 3 years, we regularly heard positive comments from customers excited about both the technology and support provided by Fleetware. It was evident that a Broadlook – Fleetware integration would bring additional value to our mutual customers. We are proud to now have Fleetware as our partner.”

About Fleetware, Inc.

Fleetware, Inc. is a U.S.-based company that develops world-class recruiting, human resources and staffing software, as well as other related software packages that aid in search and retrieval.

Fleetware has focused on supplying the recruiting industry as well as human resource departments with the latest and most aggressive software for tracking and organizing all types of data. Founded in 1985 by an IBM systems programmer with extensive recruiting experience, Fleetware has worked with some of the most prestigious recruiting firms nationally and internationally. For more information, please visit www.fleetware.com.

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About Broadlook Technologies

Broadlook Technologies is a privately held company located in Pewaukee, WI. Broadlook specializes at automating marketing, prospecting and sales processes through delivering real-time decision support and relationship support applications. Broadlook Technologies is empowering responsible professionals to find, aggregate, and provide information to then analyze and acquire knowledge about industries, companies and contacts, in real-time.

Broadlook's application suite is a set of powerful integrated applications designed to harness the Internet as a real-time information source for marketing and sales intelligence. The Broadlook products seamlessly transfers company and contact information to over 100 customer relationship management (CRM), applicant tracking, and contact management systems.

Please visit Broadlook Technologies at www.broadlook.com

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