

WAYNE WALLACE

10 Heritage Drive #11
Salem, MA 01970

413.824.8226 (cell)
www.waynewallace.com
wayne@waynewallace.com

Traditional/Digital Photography Experience

Architectural, Ariel, Event, Food, Motorcycles, Portraiture, Photojournalism, Products, B&W Film Processing, Color and B&W Darkroom, B&W Traditional/Digital Spotting and Retouching.

Equipment Experience

Canon 35mm Film and Digital, Hasselblad, Mamiya, Bronica Medium Format, Toyo and Graflex Speed Graphic 4x5, Leaf Digital Capture, Profoto, White Lighting, Speedotron, Novatron, and Dyna-Lite Lighting Systems.

Technical/Digital Experience

Mac OS9, OSX, DOS, All Windows versions
Color Management/Calibration - Colorvision, Eye-One
Photoshop 2.0-CS – Pathing, Retouching, Enhancement, Color Correction, and Restoration
Graphic Design - Web, Print, 2D & 3D modeling, and Animation
Programming in languages which include C++, Java, LISP, HTML, Flash, PHP, XML

Business Experience

Management, Sales, Networking, Trade Show Booth Management and Staffing, Customer Support, Sales Negotiating, Marketing, Project Management, and User Training.

Software Experience

Photoshop, Illustrator, Acrobat, Fireworks, IIS/Apache Web Servers, Cold Fusion, Microsoft Word, Microsoft Excel, Access, Keynote, Final Cut, 3D Studio Max, Leaf Digital Capture, ImageReady, InDesign, Dreamweaver, Freehand, Flash, PowerPoint, iMovie, AutoCAD, Polaroid and Epson Scanning Software

Production Experience

Location and talent scout, Crew Management, Set Design and Construction, Digital Workflow Implementation and Automation, Full Size Truck with Secure Camper Shell and Trailer Hitch, Passport Ready, Willing and Able to Travel.

PUBLISHED WORKS/RECOGNITION

Print/Online Publications

Mamiya Award of Excellence – 2005
Hallmark Institute of Photography Award of Excellence for to 10% of portfolios. - 2005
Cover and internal page of Student Photo Newsletter - 2004
Nikon Best of College 2005, Picture Magazine February 2005, American Photo February 2005, PDNedu February 2005, American Photo February 2005, Digital PhotoPro February 2005, On-Campus February 2005, Student Photo Newsletter March 2005, Franklin County Map Book 2005-2008

Exhibits

Boston University PRC Student Exhibit - February 2005
Whitney Young Cultural Center - 2004
Studio 333a - Sausalito, California - 2004

ASSOCIATIONS:

ASMP - Member, Northern California Chapter Web Master, Volunteer
APA - Member and Volunteer
SFDIG - San Francisco Digital Imaging Group - Member and Lead Volunteer
GAG - Graphic Artists Guild - Past Member
PPA - Professional Photographers of America - Member

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WORK HISTORY

Wallace Studios – 02/99 – Present

Established my own business and have been providing photography, design, and digital services to commercial clients and photographers.

Partial Client List:

ASMP Northern California
TechTv
Designs By Emily
LookBetterOnline.com

Propville.com
Miss Asian America Pageant
MAE Software
Wells Fargo

Photography/Digital Assistant:

Lou Jones
John Martin
Will Mosgrove

Mark Rutherford
Tom Zimberoff
Jeff Alexander

Graphic Design – 1983 –2003

20 years experience in the graphic design and software industry. Companies include AutoDesk, Rebis, Sandwell, Fafnir Bearing, and Raytheon. Positions include programming, graphic design, graphic design, tech support, and sales.

EDUCATION

Formal

Hallmark Institute of Photography – 2004/2005
Art Institute Online, Bachelor of Science Graphic Design Program 2002-2003
Minuteman Vocational Technical HS, Lexington, MA, Certificate In Mechanical Drafting - 1984

Training Workshops/Seminars/Lectures

Partial List:

Mark Robert Halper
Paul Aersu
Jay Maisel
Pauline St. Denis

Lou Jones
Joyce Tenneson
Robert Farber
Bobbi Lane

INTERESTS:

Golf, Bicycle Riding, Sailing, Cooking

PERSONAL ACCOMPLISHMENTS:

Trained daily for 8 months and completed the 565 mile bicycle ride over 7 days in the Aids Lifecycle ride from San Francisco to Los Angeles in 2003.

Portfolio and references available on request