Every Few Decades An Industry Is Revolutionized!

i-Ware CD™
WITH e-CARD CD™ Technology
MARKETING MATERIAL THAT GROWS WITH YOUR COMPANY!

What your about to see will revolutionize your industry and provide one of the most unique and innovative ways to advertise and market your company's products and services. It's called i-Ware CD™ technology and has been dubbed by the owner of CedarCide Industries, Inc., a global, chemical free solutions manufacture, as **"The most powerful form of marketing material since the invention of television!"** This patent protected technology can be utilized from any form of portable media such as a CD or DVD as well as Flash/USB drives and the interface, content, features and functionality can be updated in real time no matter how long it has been in the field! When you think innovative, interactive, informative, interface flexibility, increased efficiency, intrusion protection, integrated technologies think...

i-Ware CD
TECHNOLOGY

Corporate Infomercials

Utilize web based content including video, sound and animations to provide your customers with the latest information about your products and services. Include as much content as you want your customers to see. You can even provide access to web based applications for customer surveys and questionnaires. Allow your customers to get the latest information about your company and the products and services you sell without having to continuously spend money on new marketing material.
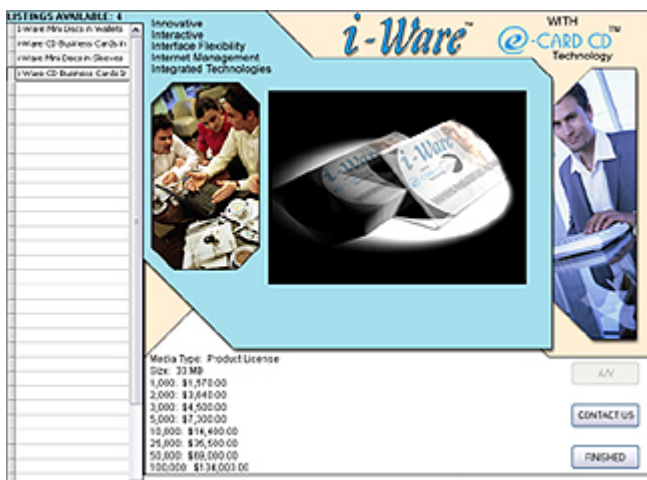

Product And Service Listings

The i-Ware CD™ software that provided the interface above could then allow you to provide your viewers with the latest information about your products and services in a catalog style interface without you having to create new marketing material. This is all managed in the i-Ware CD™ Interface Management Application™ where you log in to your "Back Office" from the Internet. Give your viewers a list of products and services they can look through and provide images for each listing with details about price, color, size and more. The power of i-Ware CD™ technology gives you control over your marketing material in a manner that has never been possible before.

Interactive Multimedia Content

By using the i-Ware CD™ Interface Management Application™ you can change the media already in the field by adding or removing features in your interface as well as listings and sales agent profiles. Each i-Ware CD™ interface template provides a bit different feature to help customize your company's personal interface. This interface allows a customer to provide interactive multimedia content for each listing on a listing by listing basis. i-Ware CD™ technology even allows you to utilize web based video and audio in your interface, even if you do not know how to program for the web. Though web based programming and flashy presentations work well within i-Ware CD™ technology, it is not necessary to provide that type of content to build a beautiful, robust marketing tool.

Interface Flexibility

i-Ware CD™ technology allows you to save multiple interfaces allowing you to switch between interfaces simply at the click of your mouse. Each i-Ware CD™ that a viewer has works as a Personal Internet Business Channel™ for your company. No more paying hundreds of thousands of dollars for a few 30 second spots in traditional marketing. Now you can provide a safe form of utilizing Internet content to market your company and take full control of your marketing material as well as track the trends in your marketing strategies and your sales force. You can even track the number of viewers you have had view your marketing efforts.

New Product Bulletin:
"The most powerful form of marketing media since the invention of television."
AND
The only marketing media that actually grows with your company!

i-Ware CD™ technology is a truly powerful technology that gives you control over your marketing material and provides a Personal Internet Business Channel™ for your company. The i-Ware CD™ technology allows a customer change the features, functionality, content and interface of their marketing material and do so in real time no matter how long the media has been in the field. The i-Ware CD™ technology provides interactive marketing media that never becomes obsolete and is always improving, just like your organization. It's also faster, safer and more effective than just telling clients to visit your company's updated web site. Imagine… providing a direct and interactive communication pipeline for your loyal customers to keep them informed about your newest products, latest developments and upcoming events.

Better Business Platform

i-Ware CD™ technology is the only software interface that provides the viewer with our incredible level of protection against web based viruses, spy-ware, ad-ware, or data mining without updating or installing any software on the viewer's computer.

Product Catalogues – Save Money By Sending Less Material

Get more out of your marketing budget by sending an i-Ware CD™ product catalogue and/or marketing material that you can update in real time. i-Ware CD™ technology was developed to be easily and economically updated by you when you log in to your "Back Office" in our web based Interface Management Application™.

Instantly Track Response

i-Ware CD™ technology enables companies to instantly track consumer response and accurately measure the results of your latest marketing strategy. i-Ware CD™ technology also instantly notifies your sales force of a viewer that is a potential customer by sending an SMS text message, with contact information provided by the viewer, to their cell phone or PDA. As a more permanent record, i-Ware CD™ technology also sends the information to the sales agent's email removing the worry of losing a contacts information due to lack of space in the wireless device.

Special Event Ticketing

The i-Ware CD™ can be personalized for each individual consumer for use as a collectable ticket to concerts or special events. Using 600 - 800 dpi, offset or digital print we can add section, row and seat number to the CD print, or even bar-coding, thereby enabling you to create a unique CD for every seat in a stadium. Special offers on merchandise and other value-added incentives can be awarded to your consumers through the i-Ware CD™ interface as well as highlights of the last event and a schedule of upcoming events.

The power of i-Ware CD™ technology allows you to;

- Create your marketing material one time and use it for many needs
- Alter features in the interface to meet your needs
- Distribute marketing material that contacts a sales agent
- Provide a safer form of viewing Internet content
- Create and edit sales agent's profiles
- Track your marketing material using web based reports
- Easily add products to the defined product line
- Utilize as many as 20 fields to define a product line
- Define as many as 10 fields as searchable

i-Ware CD™ utilizes multiple technologies such as wireless, the Internet, Multimedia and e-Card CD™ technology to provide your business with a Personal Internet Business Channel™ at an affordable price. This interactive multimedia application allows a company to update their marketing material data, functionality, features and interface in real time, no matter how long their i-Ware CD™ media has been in the field.

When Used As A Product Catalog

- Save as much as 50% over printed catalogs
- Keep product and service listings updated in real time
- Enable consumers to shop right from the i-Ware CD™ interface via the Internet
- Instantly informs sales force when a consumer views the i-Ware CD™
- Create additional revenue by offering advertising opportunities
- Inform your viewers of new information in seconds
- Provide multimedia content about your latest offer
- Provide flashy presentations about your company and its services

When Used As A Special Event Ticket

- Use as the actual ticket and include individual seat locations with variable data printing
- Use as a master ticket for season ticket holders
- Provide live streaming video of an event
- Provide access for merchandising T-Shirts, souvenirs and related products
- Can provide highlights of the last event
- Provide a schedule of upcoming events and allow for advance ticket purchase
- Provide special value added benefits to i-Ware CD™ ticket holders