Quality Technology Co.

in partnership with

SCANLON LEADERSHIP NETWORK

Presents

Institutionalizing Innovation
Building an Innovative Corporation

September 20, 2005
Hilton Garden Inn
Detroit Metro Airport, MI
9:00 - 4:00

What is Institutionalizing Innovation?

Innovation is a business necessity. **Institutionalizing Innovation** is a workshop that will provide you with the theory, metholology, process and measurement systems needed to dramatically increase innovation in your organization.

This interactive workshop is facilitated by Praveen Gupta, who helped create the discipline of Six Sigma while at Motorola and who has authored numerous best selling books. Although innovation is widely considered to be critical for organizational survival, Mr. Gupta is the first to show how to standardize and thereby institutionalize the process.

The practices you will learn are based on extensive research into the work of great historical innovators such as Einstein, Newton, Gallileo, Edison and Ford, as well as the insights of modern innovators and patent holders in organizations like Motorola, IBM, 3M, and Proctor & Gamble, This workshop will equip you with the knowledge needed to radically innovate products, processes and services.
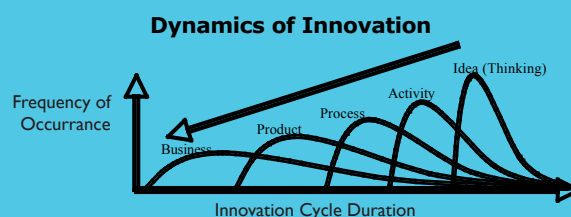
During this workshop you will...

- **Experience** the innovation process
- **Learn** methodologies for increasing the speed of innovation
- **Understand** the theory of innovation
- **Acquire** skills to apply the innovation process in your company

Who Should Be There?

Executives, managers and engineers interested in achieving dramatic improvement at their workplaces.

Register today by faxing the enclosed form to 517/332-9381. Call 517/332-8927 for more information.

Praveen Gupta

Praveen Gupta, President of Quality Technology Company, is an ASQ Fellow and Master Six Sigma Black Belt. Praveen helped develop Six Sigma at Motorola, and taught at Motorola University for more than 10 years. He has (co)authored *Six Sigma Business Scorecard, The Six Sigma Performance Handbook, The Six Sigma Black Belt Handbook* and *Six Sigma in Transactions and Service.* Learn more at www.qtcom.com.

Others say:

"Invigorating experience..."
- Director of Engineering

"Great group interaction..."
- Marketing Manager

"Moves fast, lots of good information..."
- Development Team Member

"Leaders know innovation is a key factor for organization survival. Scanlon Leaders have recognized the need for radical innovation, studying innovation methods and placing it as a top culture priority. Praveen Gupta has taken innovation to the next level by developing the theory and processes to institutionalize it. This is a workshop you will not want to miss." - Paul Davis, President, Scanlon Leadership Network

Dynamics of Innovation

Frequency of Occurrance

Idea (Thinking)
Activity
Process
Product
Business

Innovation Cycle Duration

Registration Form

Quality Technology Co.

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31800 Smith Road, Romulus MI 48174
Ph. 734/727-6000 Fax: 734/727-6006

REGISTRATIONS DUE BY September 2, 2005

Registration Fee: $295
 - includes all course materials
 - continental breakfast and lunch provided

Return to: Scanlon Leadership Network
2875 Northwind Drive, Suite 121
East Lansing, MI 48823
Fax: 517/332-9381

Questions? Call 517/332-8927 or e-mail
majel@scanlonleader.org.

Please register these participants for the Institutionalizing Innovation Seminar:

Company:_____

Address:_____

Phone: _____ Fax: _____ Email: _____

Participant(s) Name/Title
1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

Payment Information:

_____ Check to follow (please make payable to Scanlon Leadership Network)
_____ Please charge my: _____ Visa   _____ Mastercard   _____ American Express
Card Number: _____ Exp. Date: ____/____
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