



Broadband-in-Gas 2005

markets ... alternatives ... foundations ... capabilities ... opportunities ...



September 23rd & 24th, 2005
Rancho Santa Fe, California

Space is Limited
Registration is Required

KEY TOPICS

- Exclusive insights into the technology, schedules, business models and future of Broadband-in-Gas technology.
- Objective broadband market analysis and competitive technology assessment.
- Review of the key technical foundations supporting Broadband-in-Gas technology and industry support.
- Strategies to integrate Broadband-in-Gas with existing cable, DSL and satellite providers.
- Regulatory requirements and the emergence of standards in the Broadband-in-Gas arena.
- Choosing the right business model and partners for development and commercial deployment

WHO WILL YOU MEET

Board Members, CEOs & Managing Directors ■ Heads of Utility Distribution ■ Heads of Broadband Services and Network Planning ■ Technical and Business leaders of Broadband-in-Gas ■ Utility Broadband Project Directors ■ Technical Directors ■ Heads of Telecoms ■ Network Operators and Engineers ■ Directors of Broadband Services ■ Heads of Information Technology ■ Strategic, Marketing and Business Development Directors ■ Systems Engineers ■ Heads of Operational Engineering ■ Utility and Broadband Industry Market Analysts

Make your reservations on-line at: www.nethercomm.org

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WHY SHOULD YOU ATTEND THIS EVENT

The demand for broadband access continues to escalate worldwide and lower-bandwidth wired methods have failed to satisfy the need for higher bandwidth integrated data and voice services. Broadband-in-Gas is radio technology that promises two-way broadband services including television, phone and internet access at gigabytes per second with ranges of miles. It is believed that the technology can challenge DSL (Digital Subscriber Line) and cable broadband services because it offers substantially greater speeds and capacity and is less expensive to set up and operate. Broadband-in-Gas technology enables broadband services, utility operators and equipment providers to collectively provide fixed broadband connectivity without costly deployment and with lower operating costs than today's most economical broadband solutions.

Over the two days you will be given the background, fundamentals and resources to enable you to determine the best way to capitalize on the unique revenue opportunities available to your company's existing investments. You will have the chance to hear how broadband providers will be utilizing Broadband-in-Gas to extend their broadband offerings in the United States. Key speakers will present in-depth analysis of today's broadband delivery, independent market research and industry assessments, review of ultra wideband technologies, overview of Nethercomm's BiG Technology, Utility specific business models and case study analysis, high-level regulatory briefing and more.

SUPPORTING PUBLICATION

Broadband-in-Gas Market Report & Analysis -- "Broadband Connectivity Options & Market Trends 2005-2010":

offered by West Technology Research Solutions

This report analyzes the broadband market and established technology protocols. It is written primarily for utility distribution, broadband providers and customer premises equipment manufacturers who are in the process of evaluating the Broadband-in-Gas Market and the broadband connectivity arena in general.

The Market Report analyzes and forecasts market segments, geographical areas and includes a separate industry directory volume with detailed analysis of the top companies involved in the broadband connectivity segment; 180 pages in the main report, 130 pages in the industry directory volume. The report includes analysis of hybrid fiber coax, direct subscriber line, wireless, satellite, Broadband over Power Line, Fiber to the Home and others.

A purchase of the report includes one hour of phone consultation with the principal analyst and 3 additional quarterly updates of the report which entail complete report re-issues.



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SEMINAR CONTENT

Welcome Remarks

Industry Challenges for Broadband Providers

Broadband Connectivity Options & Market Trends 2005-2010

Public Utility Commissions Perspectives of Broadband-in-Gas Technologies

**Subterranean Broadband-in-Gas Communication Technologies
(including Third-Party Damage Detection & Meter Less Gas Read)**

North East Gas Association / Nysearch – invited

Gas Technology Institute on Broadcasting Across Natural Gas Pipelines - invited

Regulatory Perspectives of Broadband-in-Gas Technologies

Broadband-in-Gas Business Models and Revenue Opportunities

Partnerships and Alliances

Seminar schedule and
Speakers to be announced



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BROADBAND-IN-GAS 2005

The Broadband-in-Gas 2005 Seminar is a forum to discover and explore Broadband-in-Gas technologies and the new opportunities that they offer. It's the one venue where the broadband services, gas utility operators and network equipment provider communities can converge to exchange, learn and network. As the demand for broadband access continues to escalate worldwide and lower-bandwidth wire line and wireless methods fail to satisfy the need for higher bandwidth television, data and voice services, Broadband-in-Gas 2005 could well be one of the most enriching events of the year ... join us.

REGISTER ON-LINE AT:

The Broadband-in-Gas 2005 Executive Seminar website at: www.nethercomm.org

HOTEL AND ACCOMMODATIONS

FRIDAY EVENING WINE, APPETIZERS, AND SOCIAL

Delicias Restaurant
6106 Paseo Delicias
Rancho Santa Fe, California, USA 92067

Well known as much for it's gorgeously appointed decor and flower arrangements as for its well-balanced mix of new California and classic French cuisine. This cozy restaurant is located in the heart of Rancho Santa Fe.

HOTEL AND ACCOMMODATIONS

*The Inn at Rancho Santa Fe 5951 Linea Del Cielo
Rancho Santa Fe, California, USA 92067
Call +1.858.756.1131 for reservations*



The Inn at Rancho Santa Fe is just 25 minutes north of San Diego, hidden in the golden foothills of Old California. It is a place where time ceases to tick and begins to flow, where the San Diego weather does a perfect imitation of Eden, and where the natural beauty of the surroundings couldn't be more romantic. Welcome to The Inn at Rancho Santa Fe.

The Inn at Rancho Santa Fe is one of the most charming boutique hotels in the world. Its guest cottages and guest rooms are built on the scale of a sprawling hacienda. Guests can choose from 87 deluxe rooms, suites and private cottages. You'll discover that each spacious room is comfortably appointed and within a short walk of The Village of Rancho Santa Fe--often called "the most desirable place to live in America." Most of our rooms are located in charming cottage buildings with Spanish-tiled roofs and are situated around magnificent grounds. Each individual room is furnished with inviting, comfortable décor. All rooms include a luxurious king or queen-sized bed and many offer the romance of wood-burning fireplaces.