

**Boost Developer  
Productivity**

**Enjoy Maximum  
Flexibility**

**Create Impressive  
Yet Compact Setups**

**Make Windows  
Installers Easy To  
Build**

**Accomplish Superior  
Compression**

**Build Setups For  
Windows and .NET**

"InstallAWARE has enabled me to fully support Windows Installer, yet remain in full control of what's going on."

**Troy Wollbrink,  
TNT Software**

# InstallAware 2005



*Advanced MSI  
Setups Made Easy*

Are you tired of conventional installers that are inflexible, time consuming, and just too complicated?

*InstallAWARE* is designed to meet your setup authoring needs for maximum flexibility, outstanding ease of use, and complete control over the setup process.

## **Powerful - Yet Easy To Use**

*InstallAWARE* provides you with a unique fusion of Windows Installer, web deployment, and scripting technologies. Easily build Windows Installer setups without the hassle of manually populating MSI tables, databases, or lengthy sequences. Simply create a conditional setup script, and *InstallAWARE* magically converts that script into a logo-certifiable Windows Installer package!

## **Distributed Web Deployment**

*InstallAWARE* gives you the choice to split your setups into multiple online and offline parts. Easily remove application runtimes and rarely used application features while making sure that essential application data is contained within the main setup.

### ► **Boost Developer Productivity**

- Visual IDE automatically generates installation scripts
- Code view provides complete access to the heart of the installation
- Automatically creates logo-compliant MSI databases
- Configures IIS websites and virtual folders, ACLs, shares
- Runs SQL scripts on Oracle, MS SQL, and My SQL database platforms without needing client software

### ► **Enjoy Maximum Flexibility**

- Write your own scripts instead of populating MSI tables
- Easily deploy some setup blocks offline and others online
- Select from a variety of wizards, projects, tools and templates

### ► **Create Impressive Setups**

- Interactive progress dialogs with Flash/HTML billboards
- Choice of 12 fully editable setup themes for stunning UI's
- Sophisticated dialog editor with advanced controls
- Superior compression eliminates the shared overhead in executable files and tightly compresses runtimes



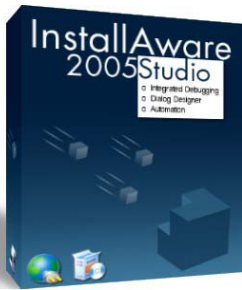
InstallAWARE is available in three editions:

- EXPRESS
- DEVELOPER
- STUDIO

Learn more about  
InstallAWARE  
and take it for  
a test drive today!

[www.InstallAWARE.com](http://www.InstallAWARE.com)

**aw**  
InstallAware



## What Do Our Customers Say About InstallAWARE?

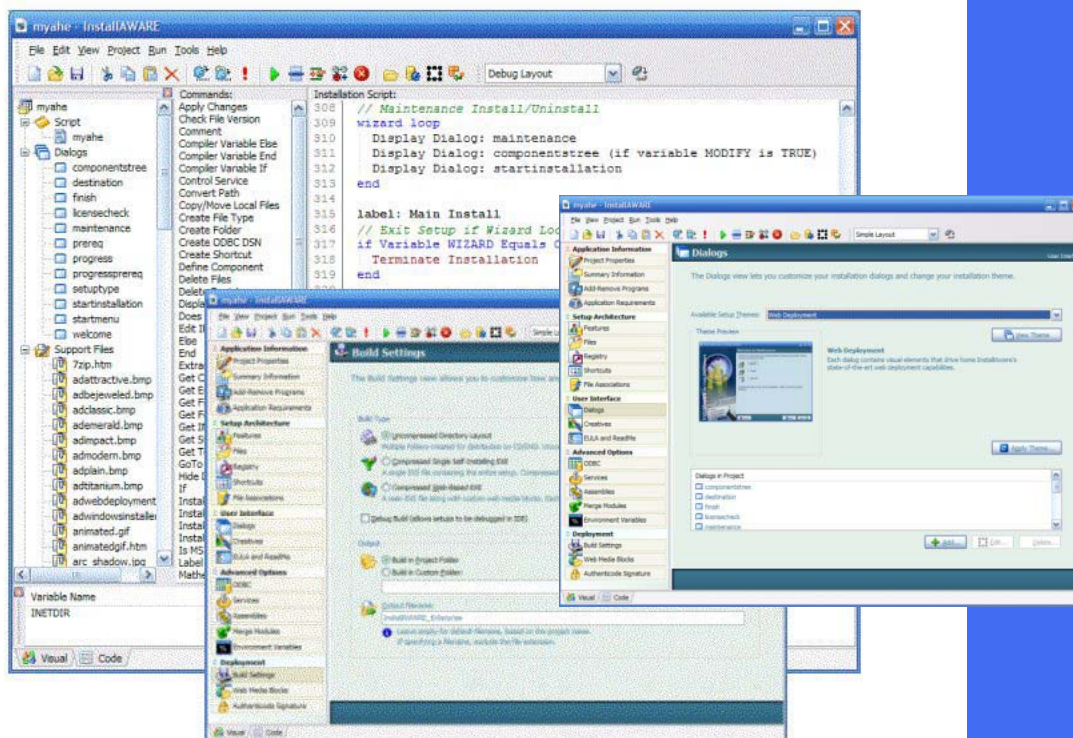
"InstallAWARE is a one-of-a-kind product. I searched high and low for a solution to provide the ability to download and install runtimes from the Internet only if they are needed. InstallAWARE was the only program I could find that offered this for all the runtimes needed."

**Chris Hoffman, Mystik Media**



"InstallAWARE will quickly handle small jobs but will grow to meet the more complex requirements of larger jobs. As software developers we really like the ability to drop down to the InstallAWARE scripting level which is still quite easy to use yet flexible enough for for our complex tasks. Most MSI based installers we looked at were difficult because of a lack of ability to drop down to a scripting style model, and were expensive to boot."

**Jim Gunkel, Nevrona Systems**



**Powerful wizards, templates and intuitive tools allow you to quickly build stunning setups that impress your customers**



**InstallAware Software Corporation** was founded by a former InstallShield employee in 2003. The company focuses on software installation technologies for the Windows Installer platform and brings a fresh approach to the setup development process. The privately held company has received numerous seed investments from venture capital firms and is a Borland Technology Partner. Its parent company, MimarSinan International, has been publishing software online since 1996.

For more information visit [www.installaware.com](http://www.installaware.com).