

**T. BaglioMusic -
The Un-Jingle Jingle Company that
Means Business and Makes Memories**

Contact:

Tony Baglio

T. Baglio Music

508-783-4059

Tony@TBaglioMusic.com

For Immediate Release. Boston, MA. September 2, 2005. For more than 20 years, award-winning jingle writer and commercial producer, Tony Baglio, has combined a passion for music with broadcast advertising savvy, to create commercial jingles for a variety of products, businesses, ad agencies, and radio stations. Now, he's expanding his market by launching a new website, TBaglioMusic.com.

(PRWEB) September 2, 2005 -- For more than 20 years, award-winning jingle writer and commercial producer, Tony Baglio, has combined a passion for music with broadcast advertising savvy, to create commercial jingles for a variety of products, businesses, ad agencies, and radio stations. Now, he's expanding his market by launching a new website, TBaglioMusic.com.

"I don't write jingles. I write songs that sell things. Okay, so technically they're jingles. But I call them songs for sales." T. Baglio Music eschews the popular "cookie-cutter" approach to creating and marketing jingles, preferring to customize words and music to fit the specific marketing objectives of each client, and assigning the client exclusive rights to the song.

"Many of our clients are in the same business. Our job is to make each of them sound unique. We don't syndicate our music, or offer "market exclusive" deals. Our clients own the rights to their songs, which means they have total control over how and where the song is used."

T. Baglio Music also writes original songs for special occasions, including birthdays and anniversaries; weddings holidays, and retirements; as well songs for themed corporate events, conventions or company parties. "People think having a song written just for them, a spouse or family member, or a special event, is pretty cool. So do I."

"Our agency has relied on Tony's creativity, production expertise and musical talents for over 20 years, said Eileen Shapiro, President of Boston-based Shapiro & Company. From concept development and copywriting, through casting and production, Tony's radio campaigns have produced solid results for our clients."

In addition to commercial jingles and customized songs, T. Baglio Music also offers full-service creative and audio production services. T. Baglio music also accepts PayPal. For more information, visit us on the web at tbagliomusic.com for free MP3 samples, client testimonials and a detailed description of the services we offer.

###