



## **Drexel University: Educating Retail Management Professionals for Advancement**

Philadelphia, PA (PRWEB), January 26, 2007 -- [Drexel University Online](http://www.drexel.com/) (<http://www.drexel.com/>) announces a new online [Certificate in Retail Leadership](#) designed to prepare aspiring and experienced retail management professionals for future advancement in the industry. The program focuses on a wide range of components combining, leadership, style, trends, and strategy to focus on key areas of the retail industry including, retail store management, operations and strategy, in-store visual merchandising, and retail store leadership.

The Certificate in Retail Leadership program is offered in conjunction with Drexel's Antoinette Westphal College of Media Arts & Design. "This professional and innovative program, featuring courses in retail management and store operation, was developed in response to opportunities in the industry and retail business needs," said Dr. Joe Hancock, Director of the Certificate in Retail Leadership.

"We're very proud to offer our students the outstanding Drexel curriculum within this convenient online format. All of our online programs – including our new Online Certificate in Retail Leadership – are taught by the same world-renowned faculty as our on-campus courses," said Dr. Kenneth Hartman, Academic Director of Drexel Online.

Applications for [Drexel's online Certificate in Retail Leadership](#) are now being accepted. The next term begins in April 2007 with a February 22, 2007 application deadline. For more information about this online program, visit [Drexel's online degree website](#) (<http://www.drexel.com>), email [info@drexel.com](mailto:info@drexel.com), or call (877) 215-0009.

### **About Drexel University Online:**

Drexel University Online is a wholly-owned subsidiary of Drexel University, specializing in innovative, Internet-based distance education programs for working professionals and corporations in the U.S. and abroad. A pioneer in Internet-based education programs and winner of the 2006 21st Century Best Practice Award for Distance Learning from the U.S. Distance Learning Association, Drexel has offered programs online since 1996.

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