

**ScrapSMART.com releases a new CD:
“Red Hat Ladies: 1860’s Paris Collection”
Make creating cards, quilts, and gifts for Red Hatters fun and easy.**

Rochester, New York August 30, 2005

I am always on the hunt for exciting images. While in London this spring, I came across a pristine collection of Victorian Hat Fashion prints from the 1860’s. They were all there...January to December, and more! I had to pinch myself! What attic were they locked up in for the past 140+ years? How could I share them in a CD collection?

Thus, the inspiration for ScrapSMART’s “Red Hat Ladies: 1860’s Paris Collection” CD. Now you can relive the beauty of the past using these authentic reproductions in so many creative ways.

It’s exciting to have 180 clip art designs and 180 Microsoft Word templates created from these Victorian Hat Prints. There are Ladies with hats and Hats only, in 8 1/2” x 11“ format, in five color variations: black and white, black with a tan background, red tone, purple tone, and full-color reds and purples.

With five color variations, the combinations are endless! You can mix and match the designs, hand-color, or print on fabric to make clothing or quilts. You can embellish your creations with sequins, ribbons, and embroidery. And for sewing projects and just the click of your mouse, you can print matching 4” X 5” quilt or sewing labels.

There are also gift tags for your packages, plus ready-to-print matching cards and envelopes! The decorative envelopes make the cards just as attractive outside as they are inside. All designs are formatted to print on standard 8½” by 11” paper and come with easy folding instructions. The CD makes it easy for you to take care of every detail.

Print on FABRIC to make: quilt blocks, tote bags, pillows, wall hangings, jackets, vests, clothing, and other unique gifts. Print on PAPER to make: greeting cards, plain and decorated envelopes, and gift tags. Use them in your scrapbooks and for decoupage. Plus, if a room needs the spark of creativity, adorn it with these easy-to-frame Red Hat Ladies prints. You can create an entire Red Hat-themed room with prints, pillows, a wall hanging, and even a quilt. But...be prepared for compliments!

Every Red Hat Ladies image comes as a Microsoft Word Template and in Jpeg format. Personalize the designs with text or photos using the Microsoft Word Templates. The Jpegs make the designs easy to resize and manipulate in other graphics programs. There is no software to learn or install! Print on fabric or paper. For PC or Mac. It’s fun and easy!

Summary Paragraph:

While in London, I came across a pristine collection of Victorian Hat Fashion prints from the 1860’s. They were all there...January to December, and more! I had to pinch myself! What attic were they locked up in for the past 140+ years? Thus, the inspiration for ScrapSMART’s “Red Hat Ladies: 1860’s Paris Collection” CD. Relive the beauty of the past using these authentic reproductions in so many creative ways.

Print on paper to make cards, envelopes, gift tags, place cards, in scrapbooks & decoupage, and framed prints. Print on fabric to enhance quilts, bags, pillows, wall hangings, clothing, labels, and unique gifts. Personalize with image editing software or word processor. Designs are fully sizeable to customize any project. Use with PC or Mac. Print on fabric or paper. It’s fun and very easy for children and adults. The ScrapSMART CDs received a five star rating from About.com.

Corporate Backgrounder:

Reenie & Stan Feingold, founders. In Business since 1971, 34 years.

Visual Horizons (www.Visualhorizons.com) creates & distributes medical, educational, and professional presentations.

StoreSMART (www.StoreSmart.com) has more than 5,000 media and office storage products.

ScrapSMART (www.Scrapsmart.com) serves the scrapbook, sewing, quilting, art and craft industry with CDs, albums, totes, card making supplies, etc.Many CDs are in A4 for European distribution

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