## For Immediate Release



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## Tango Marketing Announces Newsletter For Sage Software Timberline Office

Edmonds, WA—September 1, 2005—Tango Marketing, LLC today announced the immediate availability of the second issue of its newsletter for Sage Timberline Office, \*info for Sage Timberline Office. The quarterly newsletter is a turnkey marketing communications tool allowing Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners.

This issue of \*info for Sage Timberline Office focuses on data access and availability and features three articles that enhance this access and availability: Sage Timberline Office Desktop, Sage Timberline Office Information Assistant, and Sage Timberline Office Inquiry Designer.

Sage Timberline Office Desktop is a centralized data portal where users can view and launch Sage Timberline Office tasks and reports as well as easily access documents, spreadsheets, and favorite Web sites. The interface may be customized by user, making Sage Timberline Office Desktop an ideal daily use tool for management and staff alike.

When employees, field supervisors, temporary staff, or administrative personnel need inquiry access to select operational and accounting data, but do not require the overhead of running the actual Sage Timberline Office application, the Information Assistant is an ideal tool. It allows users to view selected Sage Timberline Office inquiries, reports, and log and track issues.

The Sage Timberline Office Inquiry Designer lets users customize the inquiry tools within the application providing each user with access to the precise data they need to perform their duties. Security settings are honored to ensure that users may only view data which they have been authorized to view.

Tango provides the \*info newsletter for more than a dozen different Sage Software products, in both printed and email formats. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 60 percent co-op reimbursement. Every newsletter is published in full color in both printed and email versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

## **About Tango Marketing, LLC**

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software Authorized Partners. The company's \*info Newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Pro, Sage CRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Timeslips by Sage, Peachtree by Sage, Sage MIP, and Sage PFW. In addition to its \*info newsletters, Tango Marketing provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit www.tango-marketing.com.