



For Immediate Release

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Tango Marketing Announces Newsletter For Sage BusinessWorks Software

Edmonds, WA—September 1, 2005—Tango Marketing, LLC today announced the immediate availability of its Sage BusinessWorks newsletter, *info for Sage BusinessWorks. The quarterly newsletter is a turnkey marketing communications tool allowing Sage Software Authorized Partners to effectively and efficiently communicate with clients, prospects, and alliance partners.

This issue of *info for Sage BusinessWorks contains three informative articles plus Headline News. The articles in this issue are: Sage BusinessWorks Version 6, the new ACT! Link for Sage BusinessWorks, and an overview of ACT! by Sage, the world's most popular contact management software.

The main article highlights the new features included with Sage BusinessWorks Version 6. This latest version will begin shipping in October 2005 and includes powerful new search options, the ability to create purchase orders directly from a sales order, an expanded item description and much more.

Available with the Version 6 release is an interface between Sage BusinessWorks and ACT! contact management software. the ACT! Link will allow users to link a Sage BusinessWorks customer to an ACT! contact and then share data between the two applications. This article explains the advantages of such as link, and the various configuration options available.

While many businesses have considered a contact management solution, the lack of integration with back office accounting software has made the decision a difficult one. With the new ACT! Link available to Sage BusinessWorks users, ACT! will make an ideal contact management solution for many organizations.

Tango provides the *info newsletter for more than a dozen different Sage Software products, in both printed and email formats. The newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for up to 60 percent co-op reimbursement. Every newsletter is published in full color in both printed and email versions. Each issue is filled with product reviews, news, and tips, and is personalized for each business partner, including company logo, and contact information.

About Tango Marketing, LLC

Tango Marketing specializes in providing targeted marketing programs exclusively to Sage Software Authorized Partners. The company's *info Newsletters are part of the Sage Software Turnkey Marketing Program making them eligible for generous co-op reimbursement. Currently Tango Marketing publishes newsletters for: Sage MAS 90 and Sage MAS 200, Sage MAS 500, Sage Accpac, Sage Pro, Sage CRM, Sage SalesLogix, ACT! by Sage, Sage Abra HRMS, Sage BusinessWorks, Sage Timberline Office, Timeslips by Sage, Peachtree by Sage, Sage MIP, and Sage PFW. In addition to its *info newsletters, Tango Marketing provides Sage Business Partners with services such as: Web Site Development, Search Engine Optimization, Success Stories, Corporate Brochures, and Direct Mail. For further information call (800) 781-1377 or visit www.tango-marketing.com.