Alpha Tickets Announces Advance Ticket Orders for Detroit Super Bowl XL 2006

Alpharetta, GA., September 11, 2005 -- AlphaTickets.com announced today that they are accepting orders for tickets, both online and by phone, for the 2006 Super Bowl XL, hosted in Detroit, Michigan. The 2006 Super Bowl XL will be held at Ford Field, home of the Detroit Lions, on February 5th, 2006.

"Detroit is a wonderful host city for the 2006 Super Bowl, due to its convenient location, excellent shopping, restaurants, nightlife, and reputation among international VIPs. As the Super Bowl draws closer, we foresee the demand for tickets in Detroit increasing. We've already seen the demand for Super Bowl XL tickets grow, both online and over the phone," says Allen Raines, President of Alpha Tickets. "Customers we sold to in years past are counting on our record of reliable service and delivery once again this year. Through our company's online ticket service, we have increased our ability to sell tickets and assist our customers."

Alpha Ticket's advance ticket order process provides an inside track for high demand tickets, and Super Bowl tickets are one the most difficult for the public to obtain. For example, it is estimated only 5,000 tickets are distributed to the general public through the NFL Lottery. The process for the lottery is tedious, and chances of actually winning the National Football League's lottery are very small.

Order by phone toll-free at 800-990-0259. Pricing for Super Bowl Tickets starts at \$2,150 for seats in the upper levels. Seats in the lower and club levels, between the goal lines range in price and are selling for over \$5,000.

Orders now being taken are for all seating areas and can be placed through the company's <u>web site</u> or through this link:

http://www.alphatickets.com/football-tickets/NFL/super_bowl_tickets_2006.htm

About Alpha Tickets

Alpha Tickets is one of the nation's premiere online event ticket brokers, and a member of the Better Business Bureau and the BBB Online. Alpha Tickets is a licensed ticket broker in the state of Georgia, and the company has been brokering hard-to-find tickets for popular events, working with individuals and corporations worldwide. Alpha Tickets is a privately owned agency that resells tickets on the secondary market. They are not affiliated with the NFL, Ford Field, any sponsors or any other organization.

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