



**20th Anniversary**

# **Bikini Jam**

## **Official UJENA Event Program**

Presidente Intercontinental Resort Cabo, Mexico  
September 1-5, 2005

Four days...

Eighty models...

Sixty photographers...

One cover....

Who will win it all?

**UJENA**  
Bikini Jam

20

**WELCOME TO**  
Cabo, Mexico  
Intercontinental Resort  
September 1-5, 2005



**BIKINI JAM STAFF**

- Bob Anderson (Judge, Ujena CEO)
- Lisa Anderson-Wall (Judge, Ujena President)
- Dan Beyer (Judge, Marketing Director One Model Place)
- Jennifer Cambra (Ujena Model)
- Luis Castillo (Hair/Make-up)
- Kevin Crawford (Ujena Photographer of the Year 2005)
- Catherine Cross (Ujena Public Relations)
- Katie Czerwinski (Stage MC, Jam 18 contestant)
- Roberto Dixon (Hair/Make-up)
- Waitman Gobble (Scoring Judge, Ujena Webmaster)
- Anthony Gullo (Guest Judge, Devoted Creations Owner)
- Cameron Habashia (Bikini Jam Events Marketing Director, President DC Pro Modeling)
- Jody LaBossiere (Ujena Model, Miss Ujena Swimwear 1994)
- Terin Kandarian (Ujena Model)
- Robert Laing (Judge, Ujena Photographer of the Year 1994)
- Steve Manente (Staff Photographer, Ujena Photographer of the Year 2000)
- Cara Murray (Staff Model Manager)
- Cassandra Murray (Ujena Model)
- David Ndeto (Photographer Manager)
- Sarah Ponce (Ujena Model, Miss Ujena Swimwear 2003)
- Robert Sanchez (Ujena Reality Show Director, Freehand Films)
- Donnalee Thompson (Assistant)
- Tami Tyson (Ujena Model, Miss Ujena Fitness 2000)
- Liz Voss (Fashion Show Choreographer, Co-President DC Pro Modeling)
- Justin Wall (Bikini Jam Director, Ujena Sales Director)
- Karen Wolverton (Judge, Ujena cover model, President of LUSH Cosmetics)
- Tara Wood (Ujena Model, Miss Ujena Swimwear 1996)



**BIKINI JAM SPONSORS**

- LUSH Fresh Handmade Cosmetics
- ONE MODEL PLACE
- ROCKSTAR Energy Drink
- FAME WORLD EVENTS
- DEVOTED CREATIONS
- NSO ENTERTAINMENT
- UJENATALENT.COM
- PALM
- FREEHAND FILMS
- KODAK LOS CABOS FOTO LAB
- TROPICANA INN



## Models

Michelle Anderson  
Laura Backus  
Ashley Barber  
Jessica Mae Barrow  
Luisa Bedoya  
Jamie Blanchard  
Jessica Boughers  
Misty Bowman  
Lyndsay Braswell  
Jackie Bridgett  
Julie Burdette  
Carrie Campbell  
Luz Adriana Castano  
Sarah Chestnut  
Jennifer Churchich  
Candy Cook  
Heather Cuzzort  
Josephine Dalton  
Terry Derry  
Nichole Desanty  
Amrit Dhaliwal  
Angel Duzel  
Beatriz Escobar  
Christina Estrada  
Carla Frances  
Kimberly Gable-Bujak  
Corintha Giangrande  
Martha Gonzales  
Nicole Halley  
Ashley Harry  
Joy Hess  
Dylan Hill  
Katie Hoffman  
Kristine Kelly  
Alyssa Kendzel  
Kimbri LaBlonde  
Jenna Lecova  
Ivy Lee  
Alison List  
Melany Lorenzo  
Priscilla Matos  
Oksana Mazurovsky  
Tanya McBride  
Holly McCary  
Lisa Melton  
Crystal Milana  
Model Maze Winner  
Sarah Mokry  
Nikki Natale  
Dawn Nauman  
Mimi Nataka  
Luciana O'Brien  
Monica Perone  
Sharon Peterson  
Sarah Jon Porreca  
Melissa Pyle  
Mila Radchenko  
Andrea Rincon  
Pauline Robertson  
Mary Rodriguez

Diana Rogers  
Eden Routledge  
Jamie Sandage  
Julia Savage  
Chrystal Shunney  
Nikki Smith  
Susie Smith  
Jennifer Smithline  
Mary Stacey  
Anastasiya Stryshova  
Rebecca Summet  
Pegah Sweet  
Lana Tayaka  
Erica Lynn Tricarico  
Shyra Vitorino  
Danielle Warren  
Constance Watts  
Nicole Weis  
Sarah Wernert  
Emilee Wilson

## Non-Competing Models

Stephanie Appleton  
Sharon Blake  
Becky Seabeck  
Kari Spielman

## Photographers

Bob Allgeier  
Paul Archibald  
Scott Barrie  
Michaels Bays  
Carlos Beamon  
Mario Bedolla  
Jim Bentley  
Ronnie Bentley  
Bruce Brandon  
Kelly Campbell  
William Chestnut  
Denny Coffin  
Jason Dickerson  
Rodney Dierking  
Steve Evans  
Rick Fisher  
Addison Fitzgerald  
Matt Garrey  
Steve Ginnow  
Noel Grady  
Jason Hall  
Sung Huang  
Hisham Ibrahim  
Rodney Jackson  
Indrek Kasesalu  
Lawrence Keeney  
Clark Klinkenberg  
Steve Klug

Thomas LaBlonde  
John Lathrop  
Dominique Leger  
Ken Levine  
Roy Lung  
Tim Margeson  
Keith McNulty  
Ted Mebane  
Robert Messer  
Marek Michalik  
Steven Mick  
Jamie Mitchell  
Marshall Nadan  
Charlie Nemecek  
Stan Orlob  
Daniel Ortiz  
Fred Reaves  
Russell Riddle  
Bobby Samuels  
Guy Savage  
Mickey Sehorn  
Robert Siebenthaler  
Paul Simonetti  
Bryan Steffy  
Ed Stevenson  
Javier Velez  
John Wiley  
Phillip Wong

## Special Guests

Steve Anderson	Cory Martin
James Andrews	Susan McFaden
Joe Appleton	David Moses
Tania Bowen	Roger Ogilbee
Donna Carrolo	Clinton Raley
Santo Carrolo	Mike Ruffin
Bill Chan	Nyla Santiago
Chan Ciment	Rob Sclafani
Machael Fay	Karen Sehorn
Lewis Henry	Jeff Sherman
Todd Insurna	Scott Sonju
Kathryn Lekas	Craig Wolf

# devoted creations™



**UJENA**TALENT.COM  
Models and Photographers Exchange

# **UJENA** BiKiNi jAM 20

## Schedule

### September 1-5, 2005

#### **Thursday, September 1, 2005**

##### **10:00 AM - 6:00 PM UJENA MINI EXPO**

- Arrival/Registration, Photo Shoot Bookings All day Welcome Party. Models will come dressed in a Ujena bikini. Both models and photographers need to bring their books to schedule shoots. AFTER completing registration, photo shoots will be taking place all day.

##### **8:00 PM JAM 20 PRESIDENTE INTERCONTINENTAL WELCOME PARTY**

- Introduction of all Models, Photographers, Special Guests, Staff and Judges. Cocktail attire. Bring your books to schedule shoots.

##### **8:45 PM UJENA SWIMWEAR FASHION REVIEW**

- Ujena Fashion Show and Cocktail Party  
The Ujena Staff models will show off the hottest new Ujena suits.  
Book more photo shoots and compare notes. Great place to meet contestants, the Ujena staff and to have fun.

#### **Friday, September 2, 2005**

##### **Sunrise PHOTO SHOOTS**

- Photo shoots will take place all day. Contestants can shoot anywhere in San Jose del Cabo and surrounding areas. This is the best day to get tons of pictures.

##### **9:00 AM - 12:30 PM PHOTOGRAPHER'S INTERVIEWS**

- REQUIRED EVENT 3-4 minute Interview with Ujena Judges. Eight photographers per half hour. Photographers bring camera equipment and portfolios (NO LAPTOPS). Interview times are scheduled at the Ujena Expo.

##### **1:00 PM - 3:00 PM MODEL INTERVIEWS**

- REQUIRED EVENT 3-4 minute Interview with Ujena Judges. Eight models per half hour. Models will need to be dressed in a Ujena bikini (cover-up optional) and bring portfolio. Interview times are scheduled at the Ujena Expo.

##### **ALL DAY - Until Sunset MORE CONTESTANT PHOTO SHOOTS**

##### **8:30 PM UJENA BIKINI COMPETITION**

- REQUIRED EVENT Each model contestant will be judged in the Ujena Green Jungle Bikini supplied at Registration.

##### **9:30 PM - UJENA CLUBKINI AFTERPARTY at the Tropicana**

- Let loose and Have FUN! All models must wear a Ujena Clubkini or Ujena Bikini Top to the party.

# **UJENA**

## **BiKiNi jAM 20**

**It's not a pageant...  
It's a reality experience**

#### **Saturday, September 3, 2005**

##### **Sunrise PHOTO SHOOTS**

##### **9:00 AM ROCKSTAR ENERGY DRINK 5k RUN/WALK (Meet at hotel lobby)**

- Run/Walk through historic San Jose del Cabo.  
Race is open to ALL models, photographers, guests and staff. Models come dressed in your One Model Place shorts and Ujena tank. Models can earn up to five bonus points for completing the distance. The top three models will receive five points (1-3), next three four points (4-6), next three models will receive three points (7-9) and all models that complete the run/walk will receive two points. Two bonus points will be given to each finishing Photographer. First and second place cash prizes of \$100 and \$50 for Models and Photographers. \$649 cash bonus if model winning time is under 19 minutes.

##### **9:00 AM FINAL FILM DROP OFF**

- Final drop off time for photographers (film and digital) processing. Photographers can print their own digital photos (4x6) on quality photo paper. Skin tone corrections will be the only acceptable change made to the photos. Photographers are required at the Jam to give at least six prints per model per shoot.

**11:30 AM - 2:30 PM FINAL MODEL INTERVIEWS**

**4:00 PM PHOTOGRAPHERS PICK-UP**

- Prints will be back for photographers to pick up.

**4:30 PM MODELS EIGHT PHOTOS DUE**

- REQUIRED EVENT Models must turn in their best 8 photos for judging. Must include at least one image of each suit model was given.

**5:30 PM PHOTOGRAPHER'S 20 PHOTOS DUE**

- REQUIRED EVENT Photographer's best 20 photos and CD with up to 100 images are due for judging. Variety, lighting direction and overall quality will be judged. This score will be added to the Photographer's Interview point total plus any bonus points from the run to determine the Photographers chosen for the Catalog Shoot Out. Six Photographers will advance. Prints and CD are due by 5:30pm SHARP!

**7:30 PM TALENT COMPETITION**

- Come cheer on the models. Up to five bonus points will be awarded. Five points for first, second and third, four points for (4-6), three points for (7-9), two points for (10-12) and one point if you participate. \$250 Cash prize for winning Talent.

**10:00 PM LUSH COSTUME PARTY**

- COSTUME REQUIRED TO ATTEND (Models, Photographers, Guests)  
Models can remain in their talent costume or change into another. A \$250 cash prize is awarded for the best costume. Sing, dance and have a blast!

**11:00 PM ANNOUNCE TOP SIX PHOTOGRAPHERS**

The top six Photographers competing in the Photographer's Catalog Shoot Out are announced.

**11:00 PM COSTUME WINNER ANNOUNCED**

- The costume party continues! The talent winner and the Costume Party winner will be announced and awarded their prize money. *If you have an early photo shoot, best to call it a night.*

## **Sunday, September 4, 2005**

**8:00 AM - 10:00 AM PHOTOGRAPHER'S CATALOG SHOOT OUT**

- Participating Photographers need to meet at the hotel lobby at 7:45am. Shoot out will take place off site.

**Noon POSTING OF TOP 16 MODELS**

- The top 16 models participating in the Catalog Shoot Out will be posted.

**2:00 PM FITTING / HAIR & MAKE-UP**

- Models selected for Catalog Shoot Out will report to be fitted and get ready for Catalog Shoot Out.

**4:00 PM The UJENATALENT.COM MODEL SHOOT OUT**

- Model Shoot Out will be led by Chief Photographer Bob Anderson. Participating models need to meet in the hotel lobby by 3:45pm.

**9:30 PM UJENA FINALS**

-ALL CONTESTANTS in cocktail dress will be part of the final show.

-The top 12 Calendar Girls will be announced and then judged doing Model Spotlight. Talent Performances.

**10:30 PM WINNERS ANNOUNCED**

- Ujena Bikini Jam Winners Announced

**Ujena Model of the Year 2006**

**Ujena Photographer of the Year 2006**

## **Monday, September 5, 2005**

**Departure Day unless additional days have been set up.**





## Kevin Crawford

Photographer of the Year 2005 proved to be one of our best yet! Kevin's knack for getting

the perfect shot, his easy going personality and his drive for excellence, make for the ideal Ujena Photographer. Kevin's images have been featured all over Ujena Publications, the Ujena.com website and Ujena Talent.



(pictured above, Kevin in Cabo San Lucas with Jade, Jen,

Kimmy and Lindsay. Above Kevin's shot of Jen for the Ujena Catalog Cover. Left, Kevin shooting .)



## Tips on making the MOST of your Bikini Jam experience

The Bikini Jam was started by Bob Anderson 20 years ago in San Francisco, California. He was looking for a new way of finding Models and Photographers outside of agencies. It was important for Bob and Ujena to not only get to know the potential new talent but to also see how they worked under the pressures of a "real-style" photo shoot. 20 years and thousands of Models and Photographers later, the Bikini Jam has evolved into a fantastic way for Ujena to find new Talent and for new Talent to find additional ways of getting exposure, making industry contacts and gaining more experience.

### Here are suggestions on how YOU can make the most of your Bikini Jam experience.

- Talk to the staff. Get advice on your photos. The staff is there to help you make the most of your trip.
- Turn in GREAT shots. Even if you feel that you may not be the overall winner, always turn in your best. Ujena has used photos for covers, magazine ads, hang tags and home pages of contestants (model and photographers) who in some cases did not even place in the top 12.
- Keep in contact and stay involved with Ujena year round. Throughout the year, Ujena works with Photographers and Models on Ujena Photo shoots for features in SWI and on our website at [ujena.com](http://ujena.com).



### DC PRO modeling

led by President Cameron Habashia hosted Ujena Contests in Washington DC, Maryland, Virginia, Miami, New York and Philadelphia this past season. The events were such a success, that Cameron is now the official Bikini Jam

Events Marketing Director. (Pictured above, Bikini Jam contestant and DC PRO Modeling finalist, Oksana Mazurovsky during a Fashion Show at the DREAM Nightclub in DC)



Above, Miss Ujena Swimwear 2005, Kimmy Anderson is announced the Winner. Kimmy had a baby just a few months ago.



### Over the Years

we have met some great people at the **Bikini Jam**. We like to stay involved with everyone as much as possible. For our 20th Anniversary, some past winners and previous contestants are coming to Cabo to be part of the event.

(above, Katie Czerwinski competed at Jam 18 and will be the official MC and Translator for Jam 20.

Left, Miss Ujena '02 Becky Seabeck and Mother of the Year and top three finalist, Stephanie Appleton will be attending as non-competing Models and to be in the Ujena Fashion Show. Far left, Kari Spielman has competed in two Bikini Jam Events and is working with the Ujena Team on developing some Fitness Products.) We are thrilled to have these models back!

### Hair and Make-up Artists,

Roberto Dixon and Luis Castillo have been making Ujena Models look fabulous for over five years. They have been on staff since Bikini Jam 15 working with the contestants and Staff Models.



(above, Hair and Makeup during the Model's Shoot-out at Jam 18. Left, Jam 19 Staff Models as James Bond Girls with Roberto and Luis at the Bikini. Weapon of Choice premier.)





Jennifer Cambra, Ujena Cover Model. 3rd Place Jam 19

Jody LaBossiere, Miss Ujena Swimwear 1994

Sarah Ponce, Miss Ujena Swimwear 2003

Tara Wood, Miss Ujena Swimwear 1996

Our 20th Anniversary Bikini Jam is hosting some of Ujena's top models from the past and present. Over the years, we have worked with some professional and talented women. These models have proven to be some of the best. And, they all have one common thread...we met them through our Bikini Jam. At different times, both Jodi and Karen owned and operated a division of Ujena in Canada. Karen is now President of LUSH cosmetics, North Ameri-

America and Jodi has moved to the US and is working for a Skincare line. After competing at Jam 19, Jennifer and Terin have been very involved with Ujena. Jennifer traveled to Cabo to shoot with us and appeared on the latest cover of the Ujena Catalog. Terin works on Staff at Ujena Headquarters. Sarah has

**UJENA**  
**KEEPING**  
**IT**  
**SEXY.**

proven to be an all-time Ujena favorite. Her beautiful face, athletic physique and fabulous personality, make her a Bikini Jam and Ujena highlight. After winning Miss Ujena Swimwear, Tara traveled with the Ujena Photo Crew on several photo shoots. She appeared all over the Catalogs and website. Since then, Tara has started her own

Production Company in Los Angeles. Tami maintains her commitment to fitness and continues to be involved in the sports and film industry in Los Angeles. After traveling with Ujena to Cuba, she made a lasting impression. Since competing at Jam 18 and placing in the top three, Cassandra has been involved with Ujena in all areas. She has appeared on several Ujena Covers and works at Ujena Headquarters in Promotions.

**Bi**  
**Bj**  
**20**

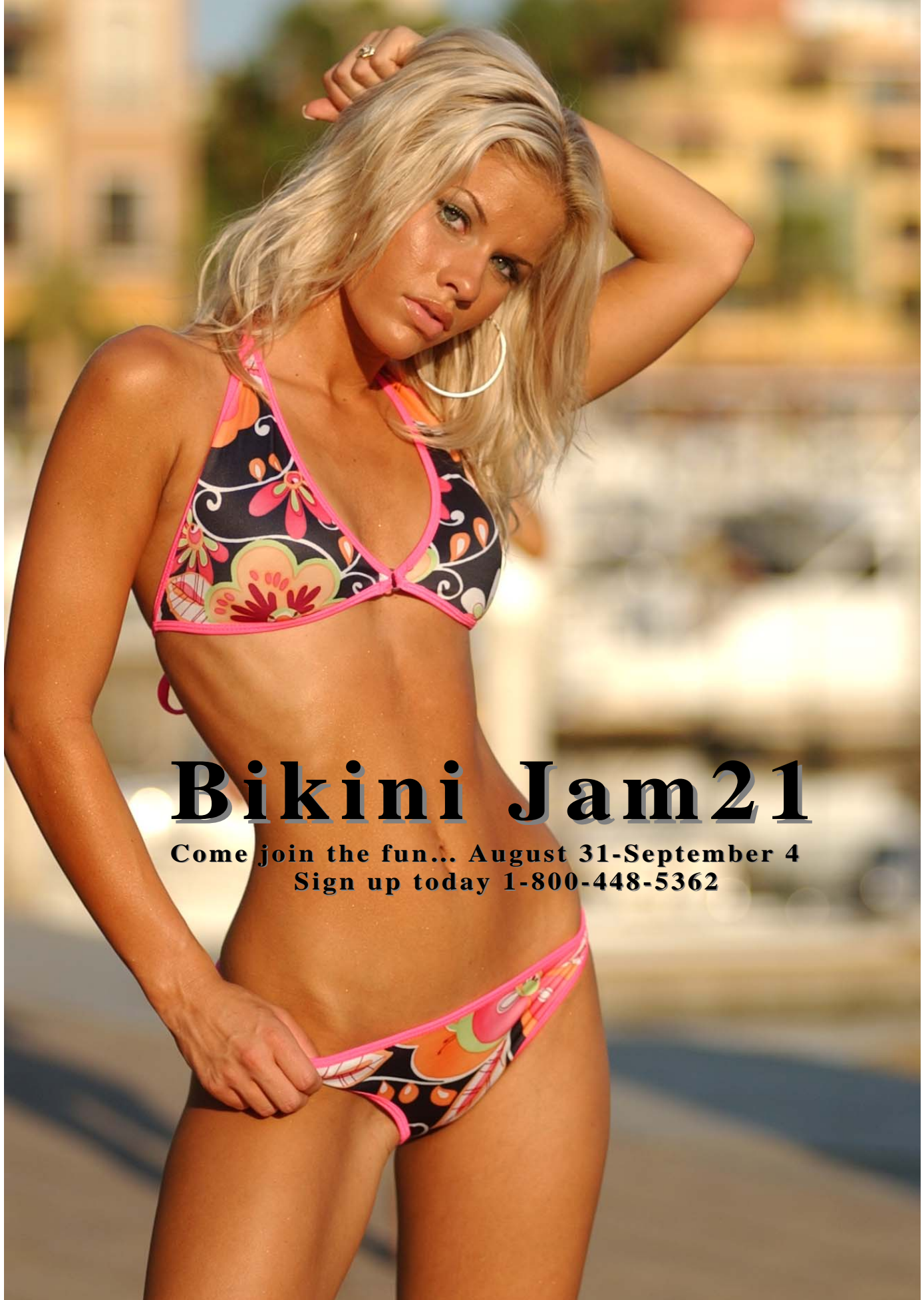
Terin Kandarian, Ujena Model. Jam 19 Contestant

Tami Tyson, Miss Ujena Fitness 2000

Cassandra Murray, Ujena Cover Model

Karen Delaney-Wolverton, Ujena Cover Model





# **Bikini Jam 21**

**Come join the fun... August 31-September 4  
Sign up today 1-800-448-5362**

**UJENA MODELS**

Shot ON LOCATION in downtown Cabo after last year's Bikini Jam.  
Photo by Ujena Photographer of the Year 2005 Kevin Crawford.  
Ujena cover model Jade Burgos.