

HUNG

LONDON, UK

FOR IMMEDIATE RELEASE

HUNG Briefs ready to wear

HUNG announces the launch of their designer underwear - Briefs for men

London, UK–12 September 2005–HUNG today announced the launch date for their designer underwear for men. It is currently available for pre-ordering from HUNG's global website: www.hungfashions.com, but is expected to be in retail stores through-out London no later than 1 October 2005.

"Already we are taking pre-orders from around the world for our designer briefs," said HUNG's Managing Director, Stefanos Cuning, "and we have received numerous enquiries from retail outlets wanting to stock our brand."

HUNG's autumn collection, which will be released over the next couple months, includes men's underwear, briefs, boxers, jock-straps, vests, t-shirts, tops, track-suit bottoms, shorts, and swimsuits.

"We aim to provide the modern man with comfortable apparel while adding a fun element at the same time. HUNG briefs are made out of 100% cotton, using the highest quality fabric thus making it one of the most comfortable wearing underwear in the world," said Stefanos Cuning, "with the ever-demanding change for clothing design, HUNG is set to be a stylish and popular fashion with all ages and walks of life."

For further information on HUNG – *The Latest Designer Fashion, Club, and Gym-wear for men*, please contact HUNG at 0870 383 1893 or visit www.hungfashions.com.

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Notes to editors

HUNG is the UK's latest designer of fashion-wear, gym-wear, and club-wear merchandise for men.