

Web-Based Directory Short-Circuits National 411 Directory

Search Detective offers tools for a more personalized data search, allowing users to locate numbers and addresses that may never make it into the national 411 directory. After all, Verizon is the nation's largest wireless carrier, and they will not participate in the national directory.

Tallahassee, FL (PRWEB) September 22, 2005 -- Opt-in or lose out, small business owners and 195 million-plus wireless consumers are still asking for the 411 on a national wireless directory. After years of delay, and the notable exclusion of 40 million Verizon Wireless subscribers, six of the seven largest providers anticipate a 2006 launch date for the long-awaited directory.

But what's in a number?

Steve Lacy, President of Search Detective, a web-based portal of [cell phone directories](#), [people searches](#), and [background checks](#), says consumers have already discovered the best resource going for [cell phone numbers](#) and [reverse lookups](#).

"One would need a bookcase of printed resources to match the availability of information accessible from any single search tool at this website," Steve Lacy says.

As the name implies, [Search Detective](#) offers tools for a more personalized [data search](#), allowing users to locate numbers and addresses that may never make it into the national 411 directory. After all, Verizon is the nation's largest wireless carrier, and they will not participate in the national directory.

"This site offers direct pipelines into the largest and most valid free databases available for [people-based information services](#)," Steve Lacy says.

More and more, as landlines give way to cellular technology — note studies show that nearly one-fifth of those under 24 have no landline — lost or stolen cell phones mean a total crash of personal contact numbers. [Phone and address searches](#) are the seventh most popular online activity, according to research by The Piezer Group, a directory assistance consultancy group based in Clarkston, Michigan. For 19 percent of the population, if the number cannot be found online, it does not exist.

And there are some people that just do not want to be found.

For others, like your local electrician or your old college roommate, the online directories are a godsend of connectivity. Add convenience, no-fee usage, and access to mapping tools, and Lacy anticipates a growing dependence on web-based directories such as his.

"Site data reveals the percentage of visitors adding this site to their favorite bookmarks stands at 25%," Steve Lacy says. Usage of online directories only increases with the availability of high-speed connections, and with a reported 50 percent of the U.S. population already hooked, the popularity of [Search Detective](#) will continue to grow.

"Clearly, this site is the gateway to [people searches](#) online," Steve Lacy says.

About Search Detective [Searchdetective.net](#), a web-based portal of [cell phone directories](#), [people searches](#), and [background checks](#), is owned and operated by Lacy Marketing, and located in Tallahassee, Florida. For additional information visit [www.searchdetective.net](#) or contact Steve Lacy at 850-209-1100.

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[Search Detective](#)

Search Detective is a web-based portal of cell phone directories, people searches, background checks and cell phone numbers with reverse lookup capabilities.

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