

Results-Oriented Marketing Solutions



Associations are a powerful resource for building and expanding networking and business opportunities, finding jobs, evaluating goods and services, and researching trends or publications.

The Directory of Associations is a comprehensive source of information on associations and professional societies. We provide detailed information on business and trade associations, non-profit organizations, chambers of commerce, and other charity and community associations throughout the US.

Information in the Directory of Associations includes the following: (when available)

- Organization name and address
- Key contact name and title
- URL and E-Mail
- Phone and fax numbers
- Description of services and mission
- Meetings, conventions, seminars, and conference information
- Membership statistics
- Publication and newsletter summary
- Non-profit or For-Profit status
- SIC code
- Year established

Features and Benefits:

- All data comes in comma-delimited, Access, and Excel formats, and import into virtually any application.
- Search, browse, and download the latest data using our powerful online interface.
- Database updated continuously, for the most accurate data available anywhere.
- All data is exported the day you order and delivered via 2-Day Air.

 **CD-ROM Edition - \$749 + free unlimited online access for 1 year**

- Full database of 35,000+ entries shipped on CD-ROM
- Includes comma-delimited, Excel, and Access formats on the CD
- Unlimited use of the data within your office – no single-use limitations.
- Includes online access for 1 year, with unlimited searching and downloading.

 **Online Edition - \$495/year, or pay monthly: \$99 one-time set-up and \$69.95/month**

- View/search all 35,000+ entries and view all updated information as it is included.
- Fast, easy searching and browsing, including multiple field searching.
- All search results can be viewed online or downloaded and imported into Access, Excel, ACT! and more.

 **By-the-Slice – variable pricing**

On a tight budget? Need only a specific geography? Only looking for certain industries? We offer by-the-slice purchasing of our database! Your custom search is exported the day you order and delivered on CD-ROM in comma-delimited, Access, Excel, and printable PDF format. All custom searches are also available in print format or on mailing labels.

Concept Marketing Group Inc. assists in developing and implementing effective sales and marketing strategies for businesses through targeted, managed, strategic marketing campaigns. See our website for other product offerings to increase your brand awareness and give your company a competitive edge, opening the doors to greater business opportunities.