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TELLURIDE GAY SKI WEEK ANNOUNCES DATES FOR 2006

Third Annual Telluride Gay Ski Week to Take Place February 26 to March 5, 2006

MOUNTAIN VILLAGE, CO, September 27, 2005 – The Town of Mountain Village announced today the dates and schedule of events for its Third Annual Telluride Gay Ski Week. Telluride Gay Ski Week 2006 will take place from Sunday, February 26, 2006 to Sunday, March 5, 2006. Since its first year in 2004, Telluride Gay Ski Week has played host to thousands of guests from the local community to as far away as New York, Dallas, and Los Angeles. Net proceeds from the event support local 501(c)(3) organization, the Telluride AIDS Benefit, a grass roots organization committed to raising awareness in local communities about the global pandemic of HIV/AIDS for more than twelve years.

The annual Telluride Gay Ski Week (TGSW) is a unique vacation experience that stands apart from other gay ski events. Designed as an alternative to other gay ski events, TGSW combines a unique blend of top-rate skiing and unpretentious activities with spirited but laid-back charm of a European-style ski town. Guests will enjoy the 92-acre pedestrian centre of Mountain Village that encompasses an array of recreational facilities, restaurants, hotels and shops offering a unique selection of jewelry, furnishings, apparel and antiques.

“We are excited to host the 3rd Annual Telluride Gay Ski Week event,” said David Fansler, Mayor of the Town of Mountain Village. “We take pride in knowing that our community welcomes diversity and trust

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that our Gay Ski Week participants will have a wonderful visit."

Telluride Gay Ski Week 2006 boasts a full schedule of events in addition to its acclaimed skiing. This year's event will include not only its popular OSCAR NIGHT® and "White Night Powder" parties but also the new "Blue Ball Pool Party" as well as "Slip and Slide Thrill Hill Tubing Party." Another highlight of the week will be a film tribute to the 10-year anniversary of gay film festival favorite "It's in the Water."

Kellie Herd, the film's writer, director and producer, will be in attendance for Q&A and post-film cocktail party.

Telluride Gay Ski Week 2006

When: Sunday, February 26, 2006 – Sunday, March 5, 2006

Where: Town of Mountain Village, CO and the Telluride Ski Resort

Tickets: Limited number of VIP All-Week, All-Access Events Pass** available for: \$230

Special Discount Price: \$200 if purchased before February 1, 2006

Info: Gay Ski Week packages including r/t airfare, 5 nights lodging, ground transfers, and 3-day lifts start at just for \$967 per person. For all lodging and complete vacation package needs, call the Official Lodging and Travel Sponsor, Telluride Reservations Center (TRC), at 877-625-7535 or visit to www.Telluride.com. Mention "Gay Ski Week" to ensure the very best pricing available.

***Does not include admission to the Telluride AIDS Benefit*

About Telluride Gay Ski Week

Telluride Gay Ski Week (TGSW) is annual week-long gay ski event sponsored by the Town of Mountain Village and supporting the Telluride AIDS Benefit. An alternative to other gay ski events, TGSW provides a unique vacation experience in a spirited and unpretentious ski town. Nestled in a box canyon surrounded by the majestic 13,000ft peaks of San Juan Mountains, Telluride Gay Ski Week brings the charm of Telluride together with the European-style Town of Mountain Village. For more information, visit www.telluridegayskiweek.com

About Mountain Village

Perched at 9,500 feet, Mountain Village is an intimate alpine enclave with luxury hotels and condominiums, stylish boutiques and innovative dining. Home to the state-of-the-art Telluride Conference Center and the convenient Mountain Village Activity Center, this European styled alpine village provides unsurpassable scenic ambiance with an emphasis on guest service. Ski runs meander through the town, giving many homes, condominiums, and hotels direct ski access to the slopes. All elements combine to create a modern alpine elegance to complement the rustic charm of Telluride.

OSCAR NIGHT is a registered trademark of the Academy of Motion Picture Arts and Sciences