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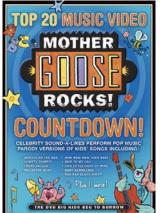
NEWEST MOTHER GOOSE ROCKS! DVD & CD PARODY HITS ARE ROCKING PRESCHOOLS AND ROLLING WITH GROWNUPS TOO

Los Gatos, CA (October 11, 2005) – Imagine you are driving down the highway with your precious toddler strapped in the back seat. You pop in the latest DVD to entertain "junior" and are amazed that the music sounds just like Sting and Gwen Stefani -- but it can't be. It's actually Stung and Gwen Stufunny belting out Mother Goose rhymes that sound like their latest hit singles. What a clever idea!

That's the concept behind the Mother Goose Rocks! series – now offering a Top 20 Countdown DVD and Volume Five music CD, produced from the talented minds of Boffomedia, Inc. The DVD, a first in a series of Mother Goose Rocks! DVDs and based on the award-winning series of Mother Goose Rocks! music CDs, comes complete with animated graphics, funny characters, clever storylines and a Top 20 Countdown format. The CD, fifth in an award-winning series of Mother Goose Rocks! music discs, features 13 rockin' arrangements of well known kids'

songs like Mulberry Bush, Down by the Bay, Skinnamarink, Ants Go Marching, and

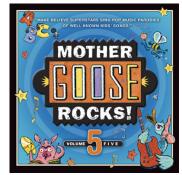
Home On the Range



"My kids have never seen me laugh so hard," gushes mother of twins, Liz Landis of San Francisco. "Hooray, an alternative to sing-songy folk music. It's a sanity saver for parents who spend a lot of time in the car."

"Our latest DVD is a series of animated music videos introducing children to a diverse and timely set of music genres like alternative rock, country, techno, pop and R&B," explains Richard Snee, President of Boffomedia. "Each of our Mother Goose Rocks! CDs is passionately produced combining today's contemporary music with the safety of familiar G-rated nursery rhyme lyrics. The results are very hip, very safe, very funny, and great for the whole family."

The DVD, priced at \$14.95, is targeted toward children ages 2 to 10 -- although grownups will want to stay and watch too! Both the DVD and the CD make their debut online and in stores October 11. Mother Goose Rocks! Volume Five, priced at \$9.95, is targeted toward children ages 2 to 8. Like the Mother Goose Rocks! entire CD series, this wholesome and entertaining DVD and newest CD will be available through retail outlets such as Amazon.com, Walmart.com, Best Buy, Borders, Barnes & Noble and specialty stores nationwide. Both formats are released through Lightyear Entertainment and distributed by WEA (Warner).



If you like Blink 182, Smash Mouth and Jewel, then babysitters, parents and grandparents will chuckle when they see and hear Wink 123, Punch Nose and Diamond perform Mother Goose hits such as Pat-A-Cake and Old Mother Hubbard. So popular are these creative tunes that British audiences catapulted "Mad Donna's" Wheels on

the Bus to the Top 20 pop charts in England! Click on www.mothergooserocks.com to hear and see it for yourself!

"My wife and I are elementary music teachers ... and we love this music. Kids know what is good. THIS is good. The variety of styles blows me away and I'm an adult. The kids are crazy for it," says Ron Huggins of Wichita, KS.



Mother Goose Rocks! Top 20 DVD provides music video cartoons with your favorite nursery rhymes set to music performed by today's fictional pop superstars. The whole family will have fun guessing who might pop up in the music video including the alter egos of Sheryl Crow and Lance Armstrong look-a-likes to President George W. Bush and Bono look-alikes performing Head & Shoulders, Knees and Toes! It's all done tongue-in-cheek with the soundtrack, lyrics and graphics keeping everyone staying put on the couch until the last song. Mother Goose Rocks! is simply a great blend of parody and good music.



Richard Snee in the studio with his animated pop superstars, who are featured in the "Mother Goose Rocks! Top 20 Music Video Countdown" DVD

Boffomedia, dedicated to creating and distributing rich, fun and meaningful content for children that inspires interaction across generations, succeeds with this first edition of wholesome music videos and now five utterly amusing CDs.

Boffomedia's website, www.mothergooserocks.com, features free MP3 downloads to sample before you buy. Where else could you discover *Lana Moreisless* singing Little Miss Muffet? So move over, Weird Al Yankovic -- the talented performers on this mock-rock compilation are good enough to make you believe that the biggest entertainers on

the planet stopped by to sing nursery rhymes. The *Mother Goose Rocks!* DVD is produced and directed by Richard Snee.

Sampling of music video DVD Song List for Mother Goose Rocks! Top 20 Countdown

If You're Happy and You Know It by Wink 123 (a.k.a. Blink 182)

This Little Light of Mine by Stung (a.k.a. Sting)
Old Woman In a Shoe by Share (a.k.a. Cher)

Frere Jacque by Dave Mathshoes (a.k.a.Dave Matthews)
Humpty Dumpty by Chewygummee (a.k.a.Chumbawumba)

Wheels On the Pure

Wheels On the Bus by Mad Donna (a.k.a. Madonna)

Sampling of music CD Song List for Mother Goose Rocks! Volume Five

Mulberry Bush By Gwen Stuffunny (a.k.a. Gwen Stefani)
The Ants Go Marching By April Cansing (a.k.a. Avril Lavigne)

Head & Shoulders, Knees & Toes By Me2 (a.k.a. U2)

Five Little Monkeys By P-Nut Emanem (a.k.a. Emanem)

Teddy Bear Picnic By Green Eyed Fleas (a.k.a. Black Eyed Peas)

About Boffomedia, Inc.

Boffomedia, Inc. is a children's entertainment company with the mission to create the hippest, richest, most meaningful, G-rated entertainment content for children. Boffomedia's original content properties include Mother Goose Rocks!, The HeeBee GeeBees, Fairytale Factory, The Abdominal Snowman, Boffo.FM - Internet Radio for Kids, Book Look Nook, and Movie Makeover.