



Online Community for Cleaning Companies
"Being independent doesn't mean going it alone"

For Immediate Release
October 11, 2005

Contact:
Jean Hanson
218-855-1854
jean@thejanitorialstore.com

Comprehensive Resources for Small Business Success
TheJanitorialStore.com offers customizable support for cleaning companies

Brainerd, MN – Janitorial service companies must manage costs, identify best practices in cleaning and business operations, market their services and keep employees happy. TheJanitorialStore.com now provides these companies with one-stop, comprehensive resources, support and information to help them do all that and more.

Co-founder Steve Hanson recalls that when he started his first cleaning company back in the 1980s, "We didn't have the Internet or associations that could help a small cleaning company grow." Out of necessity, he developed training programs, manuals, and customized forms, specific to the janitorial industry.

Two successful cleaning companies later, Hanson decided to share his hard-earned knowledge, by building an online community for the owners of small cleaning companies. "We've conceived of TheJanitorialStore.com as a place they can go to for all the tools and resources they need to grow their company and take it to the next level."

Members of TheJanitorialStore.com have access to industry-specific articles (with an emphasis on small-business perspectives), active discussion groups and online calculators for everything from job estimating to dilution formulas. Value-priced memberships also enable companies to participate in live training teleconferences, download customized forms, and purchase cleaning products at members-only prices. Non-members may participate in training and purchase product and training programs at retail rates.

"I'm amazed at the wealth of information available to me through my membership with TheJanitorialStore.com" says Donna Evans, charter member of the online community. "I've already gained new business as a direct result of asking questions about how to improve my bidding and estimating process. Plus the online and telephone discussion forums are great because I can share information and ask questions of other cleaning business owners who have many of the same concerns."

For more information, or to schedule a personal tour of all that TheJanitorialStore.com has to offer, contact Jean Hanson at 218-855-1854, or visit www.thejanitorialstore.com and complete the contact form at www.thejanitorialstore.com/public/7.cfm.

TheJanitorialStore.com founders are available for interviews; contact Jean Hanson at 218-855-1854 to schedule interviews.

###