



October 25th, 2005

Dallas Viable Vision Offer Event Information

Location of the Viable Vision Offer Event:

Four Seasons Resort & Club
4150 North MacArthur Boulevard
Irving, Texas (USA) 75038

Phone: 1 (972) 717-0700

Fax: 1 (972) 717-2550

Web: <http://fourseasons.com/dallas>

The agenda for the event is as follows:

- | | |
|--------------|--|
| 8:00 – 9:00 | Continental Breakfast (included) |
| 9:00 – 12:00 | Viable Vision Offer featuring Dr. Eli Goldratt |
| 12:00 – 1:00 | Lunch (included) |
| 1:00 – 4:30 | Viable Vision Offer featuring Dr. Eli Goldratt |
| 4:30 – 6:30 | Reception (entry fee is included with seminar) |

Dress is business casual for the entire event.

Hotel Information

Reservations can be made for the Four Seasons Resort & Club by CALLING Angela Kessler at 972-717-2450 or E-MAIL her at Angela.Kessler@Fourseasons.com.

Phone: USA and Canada only – Four Seasons: (1 800) 819-5053

Rooms will be sold at a first come first serve bases. Superior room rate of \$305.00/night.

No special Airport Shuttle Service of Four Seasons Resort & Club.

For those driving, directions are below. Self parking or valet for \$8.00 a day or \$16.00 over night.

"Dr Lisa" Lang u Global Marketing Director
phone: 303.909.3343 u fax: 303.362.7353 u email: DrLisa@GoldrattGroup.com
3845 Forest St.u Denver, CO 80207



**Or book a room (rate of \$104/night) in the Holiday Inn (opposite Four Seasons)
Holiday Inn Express Hotel & Suites**

DFW AIRPORT/LAS COLINAS

4225 MacArthur Boulevard

IRVING, TX 75038 - USA

Tel: 1-972-2614900

Fax: 1-972-2586330

web: <http://www.ichotelsgroup.com/h/d/ex/1/en/hd/DFWLC>

Email: rajdavidson@hotmail.com

Check-In Time: 3:00 PM

Check-Out Time: 12:00 PM

HOTEL SHUTTLE available on request: just call the hotel on arrival (takes 15 minutes)

Cancellation

To cancel your EVENT registration (not hotel – you must do that directly with the hotel) you must send an email to: vvregistrations@toc-goldratt.com. We will refund all but \$50 if you cancel more than 30 days prior to the event. If you cancel within 30 days or less, we will refund all but \$150. The other option is to transfer the registration to someone else by sending an email indicating who you will be attending in your place.

Directions

See next pages

Four Seasons Resort and Club is 20 minutes away from the Fort Worth International Airport.

If you need additional help with directions, please call the hotel directly.

Sincerely,

“Dr Lisa” Lang
Global Marketing Director
Goldratt Consulting

“Dr Lisa” Lang u Global Marketing Director
phone: 303.909.3343 u fax: 303.362.7353 u email: DrLisa@GoldrattGroup.com
3845 Forest St.u Denver, CO 80207



***Directions to the
Four Seasons Resort and Club Dallas at Las Colinas***

From Austin: Follow I-35E North through downtown Dallas
Exit Hwy 183 West from I-35E North, signs will indicate DFW airport
Follow Hwy 183 West to MacArthur Blvd
Exit MacArthur Blvd and turn right
Follow MacArthur Blvd for approximately 1.5 miles
The Four Seasons will be located on the right

From Ft. Worth: Follow I-30 or I-20 to Hwy 360 North
Exit Hwy 183 East/Dallas
Exit MacArthur Blvd and turn left
Follow MacArthur Blvd for approximately 1.5 miles
The Four Seasons will be located on the right

From Houston: Follow I-45 North into Downtown Dallas
Exit I-30 West from I-45
Exit I-35E North from I-30 West
Follow I-35E North to Hwy 183 West
Follow Hwy 183 West to MacArthur Blvd
Exit MacArthur Blvd and turn right
Follow MacArthur Blvd for approximately 1.5 miles
The Four Seasons will be located on the right

**From Louisiana/
Arkansas:** Follow I-30 or I-20 to Dallas
Exit I-635 going North/West
Follow I-635 West to MacArthur Blvd
Exit MacArthur Blvd off of I-635 and turn Left
Follow MacArthur Blvd for approximately 4 miles
The Four Seasons will be located on the left

From Oklahoma: Follow I-35E South to I-635 West
Follow I-635 West to MacArthur Blvd
Exit MacArthur Blvd off of I-635 and turn Left
Follow MacArthur Blvd for approximately 4 miles
The Four Seasons will be located on the left



Directions to the

Four Seasons Resort and Club Dallas at Las Colinas

From DFW Airport:

From DFW Airport, take the North Airport exit and follow signs for highway 114 East. Continue eastbound on Highway 114, and exit at MacArthur Blvd. Turn right at the signal light for MacArthur Blvd. Continue south on MacArthur Blvd. for 2 miles. The Resort will be on the left side. There is a signal light directly in front of the Resort.

Picking up a rental Car:

From DFW Airport, take the South Airport exit and follow signs to highway 183 East. Continue eastbound on Highway 183 and exit at MacArthur Blvd. Turn left at the signal light for MacArthur Blvd. Continue north on MacArthur for 2 miles. The Resort will be on the right side. There is a signal light directly in front of the Resort.

To return to DFW Airport:

Turn right from the Resort onto MacArthur Blvd. To Highway 114. Turn left onto Highway 114 heading west. Exit at DFW Airport and follow the signs.

To return to DFW Airport (returning a rental car):

Turn left from the Resort onto MacArthur Blvd. to Highway 183. Turn right onto Highway 183 heading west. Exit at DFW Airport and follow the signs to the rental car return.

From Dallas Love Field Airport:

From Love Field, turn right onto Mockingbird Lane. Continue on Mockingbird Lane heading westbound. Immediately after you pass under 35E, turn right onto Hwy 183 heading west. Continue past Texas Stadium following signs for 183 West-Ft. Worth, DFW South Entry. From Hwy 183 westbound, exit at MacArthur Blvd. Turn right onto MacArthur. The Resort will be 2 miles north on the right side. There is a signal light directly in front of the Resort.

To return to Love Field Airport:

Turn left from the Resort onto MacArthur Blvd. heading south to Highway 183. Turn left onto Highway 183 going east. Exit at Mockingbird Lane and turn left onto Mockingbird. Approximately 2 miles down, turn left into Love Field Airport at the intersection of Cedar Springs and Mockingbird.