

**JAMRS Database  
Opt-Out Request Form**

Mail to:  
Joint Advertising and Marketing  
Research Studies Office  
Attn: Opt-Out  
4040 N. Fairfax Office  
Suite 200  
Arlington, VA 22203-1613

Dear JAMRS Officer:

As a parent, I request that you remove my child's private information from the JAMRS database.

As a student, I request that you remove my private information from the JAMRS database.

Thank you in advance for your assistance. I look forward to your acknowledgment of this request.

Sincerely,

Please print legibly and then mail to the address listed above.

\_\_\_\_\_  
Student's Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State and Zip Code

Mothers Against The Draft



Mothers Against the Draft was founded by concerned mothers and grandmothers from the right, the left, and everywhere in between, united in opposition to re-instituting the draft or any other form of compulsory national service.

Our goal is to insure that our elected Representatives in Congress understand that if they move to violate the God-given rights of our children and grandchildren through mandatory national service programs or an outright military draft, we won't just be concerned, we'll give new meaning to the old saying, "*when momma ain't happy, ain't nobody happy!*"

Please join us today and make your voice heard. Because the best time to stop the draft is *before* it starts!

Mothers Against the Draft

186 Ryndon, Unit 12,

Elko, NV 89801

775-356-9009

[info@mothersagainstthedraft.org](mailto:info@mothersagainstthedraft.org)

[www.mothersagainstthedraft.org](http://www.mothersagainstthedraft.org)

# Dump The Database



**Protect your child's  
privacy.**

**Tell Congress to dump  
the Pentagon's illegal  
JAMRS recruiting  
database.**

[www.mothersagainstthedraft.org](http://www.mothersagainstthedraft.org)



## JAMRS Database

Did you know that the Pentagon has hired an outside marketing firm to compile a massive database of high school and college age students who meet minimum requirements for military service?

According to the Pentagon, the Joint Advertising and Market Research Database (JAMRS) is part of an integrated marketing strategy to identify and target potential recruits based on their personal profiles.

The JAMRS database contains extensive information on over 30 million young Americans between the ages of 16 - 25 including social security number, ethnicity, GPA, areas of study, college intent, height, weight, mailing address, email address, and phone number.

JAMRS is updated daily with new information collected or purchased from a variety of sources including Department of Motor Vehicle records, the Selective Service, ASVAB Testing, and even private sector commercial database companies.

Once compiled, the information is then distributed monthly to the various branches of the US Military for recruiting purposes.

The very existence of the database is an unlawful and unwarranted violation of parental authority and the privacy rights of our children. It's also a clear warning to every mother in American that the Pentagon, desperate to fill boots on the ground, is more than willing to circumvent the law to ensure that no child is left unrecruited.

Worse still, two of the commercial database brokers being used by JAMRS, American Student List and Student Marketing Group, have been sued by the FTC and New York Attorney General for their deceptive practices in collecting data from students.

## What You Can Do To Protect Your Child's Privacy

- It's not too late to do something about this illegal database. Call your Congressman today and tell him to

“Dump the Database!” The phone number for the Congressional switchboard is (202) 225-3121.

- Opt-Out! Students of majority age or parents of a minor child can elect to have a student's information “suppressed” from the Pentagon's new database. You'll find an “opt-out” form on the back.
- Spread the Word! Make extra copies of this brochure and give them to your friends, family and neighbors.

