

#### CONTACT:

HospiceCare of Southeast Florida, Inc. Caren J. Bock Public Relations 954.467.7423 954.646.0582

www.hospicecareflorida.org

## **Calendar Release**

# HospiceCare of Southeast Florida Celebrates 25th Anniversary/Book Launch

- WHO: HospiceCare of Southeast Florida, Inc. cordially invites you to join us for a...
- WHAT: HospiceCare of Southeast Florida, Inc. 25th Anniversary Reception Featuring National Book Launch/Author Signing
- WHERE: 309 S.E. 18th St. Fort Lauderdale, FL 33316
- WHEN: Thursday, November 17th, 2005 5:30 to 8:30pm
- WHY: Celebrate 25th Anniversary and promote the book...WINGS which will benefit the patients and families of Hospice.

#### DETAILS:

Tickets may be purchased for \$50 a person which will include the catered reception. The hardcover book cost is \$16.95 and will be signed and personalized by the author at this event. 100% of the proceeds of the book will be donated to HospiceCare of Southeast Florida, Inc.



For tickets or more information please call 954.467.7423 or visit www.hospicecareflorida.org



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While working for HospiceCare of Southeast Florida, Caren Bock realized the need for a children's book that could prepare, inform, and guide children through the experience of a loss.

Inspired by her husband, John, family, and dear friend Susan G. Telli, Caren created this delightful children's book about the transformation of life and death. This sweet story about a boy name Christopher and his friend, a caterpillar named "Fuzzy", shows the journey of acceptance and change. The vibrant artwork is appealing to young children, and the story is written wonderfully simple and clear.

Through the support of HospiceCare, known for encouraging children to ask questions about death and dying, this book has grown wings and come to life!

HospiceCare of Southeast Florida, Inc. will be celebrating their 25th Anniversary with the Book Launching of *Wings*, November 17th from 5:30-8:30pm. Tickets may be purchased in advance, please call 954.467.7423 or visit the website at www.hospicecareflorida.org



100% of the proceeds of this book will be donated to HospiceCare of Southeast Florida, Inc.

ISBN: 1-932279-12-1 32 Pages 8 x 10 full-color illus. Hardcover w/dust jacket \$16.95

#### **MEDIA RELEASE**

### **Helping Children Grieve**—November is National Hospice Month, New Children's Book Eases the Pain of Dealing with Death

HospiceCare of Southeast Florida, Inc. releases full color children's book, **Wings: A Story of Transformation by Caren Bock** to help children dealing with end of life issues.

**Fort Lauderdale, FL - November 1, 2005** - HospiceCare of Southeast Florida, Inc. is presenting their full color children's book, **Wings: A Story of Transformation** (Wyatt-MacKenzie, NOV 2005) at an Open House on the 25th Anniversary of HospiceCare of Southeast Florida, Inc., a community-based agency dedicated to providing quality hospice care and support, on November 17, 2005.

This unique story involves a young boy named Christopher and his friend, "Fuzzy", a caterpillar who, through transformation, becomes a beautiful butterfly leaving Christopher to cope with his change. This book evolved from a story told by Susan G. Telli, the CEO of HospiceCare of Southeast Florida, Inc. to children as a way to help them deal with the death of a loved one. The book is non-denominational and inter-generational and 100% of the books proceeds will go directly to HospiceCare of Southeast Florida, Inc. to enable them to continue to offer end of life care and bereavement support to their community.

This book will help children who are suffering with a terminal illness, as well as those who have experienced the loss of a loved one.

Caren Bock was inspired and encouraged by her husband, John, and their family. The Bocks reside in Florida with their four children and became involved with local charities during the years that John played for the Miami Dolphins. After hearing the story several times while working with HospiceCare, Caren endeavored to make it come to life in a published book. As a critical care pediatric R.N., Caren feels this book will help many families through difficult times.

The book is beautifully illustrated by Caren's mother, Judy Schwinghammer, a freelance artist. Her artwork for the book was influenced by her experiences overcoming polio—traveling in and out of hospitals, experiencing the loss of childhood friends.

**Wings: A Story of Transformation** will offer care and support to children, parents, grandparents, guardians and families, counselors as well as healthcare providers as they face end of life, and deal with the issues that come after the death of a loved one.

Fuzzy is Christopher's best friend. He is a colorful caterpillar whose spirit has grown too big for his body. The time has come for Fuzzy to change form.

A story of transformation about accepting change, Wings is an understandable analogy between the life cycle of a caterpillar and our own life and death.



#### Wings: A Story of Transformation

by Caren J. Bock ISBN: 1-932279-12-1 32 Pages 8 x 10 full-color illus. \$16.95 Hardcover w/dust jacket

Pub Date: NOV 2005

DISTRIBUTED BY: CDS Books, NY 1-800-343-4499



100% of the proceeds of this book will be donated to HospiceCare of Southeast Florida, Inc.

Caren J. Bock and her mother Judy Schwinghammer have collaborated on a powerful children's book aimed at helping children to cope with loss and accept change.

This vibrantly illustrated children's book is destined to become a cornerstone for HospiceCare's programs for grieving children and will provide a tool for parents to guide young children through the process of death.



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THE AUTHOR

Caren J. Bock grew up in Southern Indiana and attended the University of Louisville. After taking time to begin her family, she went back to school and received her R.N. She is currently a Neonatal Critical Care Nurse at the Chris Evert Children's Hospital in Fort Lauderdale, Florida. She is also the Director of Public Relations for HospiceCare of Southeast Florida, Inc.

She has been recognized as a volunteer in the community for many charitable organizations while her husband played with the NFL. They now reside in Florida with their four children.

> AUTHOR & PUBLICITY CONTACT: Caren Bock, Cell: 954-646-0582 cbock@aol.com



THE ILLUSTRATOR

Judy C. Schwinghammer's art has received numerous awards and remains in the permanent art collection at her alma mater, Indiana University. She gained considerable experience in children's art as an elementary art instructor.

The inspiration for the artwork for "Wings" relates to challenges she experienced as a young child with polio. Through these illustrations she hopes to reach out and help others.