

Avalu Europe

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Boost your Sales. Smartly. Rapidly.

The Avalu SalesDriverPack is designed to help you and your team boost your sales immediately and effectively.

Showing persistent top line growth is crucial in today's marketplace. Our SalesDriverPack provides you with a complete e-mentoring set. To deliver sales increases through a wide variety of best-practice management actions:

- ★ How to build and work on an effective lead list;
 - ★ How to lead prospects through each sales stage and maximise the close rate;
 - ★ How to sell more to existing customers;
 - ★ How to boost the volume sold per transaction;
 - ★ How to maintain margins in the face of strong price competition;
- ...and much, much more. All you need to boost your sales. Smartly. Rapidly.

Your top line growth. Achieved.

With the Avalu SalesDriverPack, your frontline sales managers:

- ★ gain the confidence to deliver aggressively higher sales targets;
- ★ engage to identify and implement everything they can to boost sales;
- ★ collaborate across departments to close deals faster and with more customers.

The Avalu SalesDriverPack gives you and your team the edge to succeed.

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Fire up your Frontline Managers!

SalesDriverPack Solutions

- ★ Lead List Enhancer
- ★ Product Benefits Sharpener
- ★ Sales Channel Multiplier
- ★ Target Segment Supplementer
- ★ Price Level Mitigator
- ★ Close Rate Enhancer
- ★ Share Of Wallet Lifter
- ★ Discounts Optimiser
- ★ Focusing on your customer
- ★ Keeping teams on target
- ★ Hiring the right person
- ★ Retaining your star performers
- ★ Setting effective objectives
- ★ Presenting convincingly
- ★ Negotiating effectively

The Avalu advantage

- ★ Just-in-time relevance.
- ★ Diagnosis with Avalu Sales Expert.
- ★ Cross-departmental collaboration.
- ★ Measurable results, low cost.
- ★ Web-based. No installation.