

## **Press Release**

## Dalim Software and SoftCare to Integrate Complementary Publishing Technologies K4 Publishing System with DALIM TWIST and DALIM MISTRAL in powerful production workflow

Hamburg / Kehl, Germany (November 23, 2005) -- Dalim Software and SoftCare today announce that they have entered into a strategic agreement to integrate their complementary and award-winning publishing workflow technologies.

**Strategic Agreement** 

The ability to integrate SoftCare's K4 Publishing System, a leading editorial system based on Adobe InDesign and InCopy, with DALiM TWiST prepress workflow and DALiM MiSTRAL web-based production management system will give the publishing industry a powerful production automation tool. As a result publishers will be able to handle the demands of multiple edition editorial production while managing planning, soft proofing, and multi-site print production automatically and to high quality standards within a single and seamless workflow.

**Powerful Production Tool** 

"This alliance with SoftCare reinforces our commitment to the continued development of our open standard technologies to give users across a wide range of production specialisations even higher levels of functionality and flexibility within a highly streamlined workflow," explains Stephane Georges, Product Manager, Dalim Software.

Streamlined Workflow

"K4 is an editorial system with open interfaces, and our goal is to make sure it integrates seamlessly with other standard software for fast and secure publishing workflows. We are very happy to collaborate with Dalim Software, so that our joint customers can benefit from Dalim Software's leading softproofing technology even in the early stages of layout design," says Andreas Schrader, Managing Director at SoftCare.

**Seamless Integration** 

K4 Publishing System is a highly customizable and scalable editorial system based on Adobe InDesign and InCopy. With its multilevel security controls and robust customization options, K4 supports a transparent and fast production workflow for individual workgroups or entire publishing enterprises. K4 offers support for remote locations and multi-language publications. Today over 100 magazine, newspaper and book publishing sites worldwide, ranging in size from 10-250 users per site, use K4 to streamline their production process. K4 supports Mac OS X and Windows clients in mixed platform environments. The server software is available for Mac OS X Server, Windows, SUN Solaris and Linux.

**About K4** 

The DALiM TWiST automated production workflow has a high-level of functionality including: database-driven workflow, web-based job tracking and administration, advanced ink control, etc. Including more than 150 standard workflow tools, DALiM TWiST permits precise configurations for publishing workflow requirements quickly and easily. For example: automating page pairing, file conversions (e.g. PostScript to PDF/X-1a or PDF/X-3), applying ICC colour profiles to very complex specific workflows, and automatic delivery of 1-bit TIFF or PDF plate files to multiple sites.

**About DALIM TWIST** 



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The DALiM MiSTRAL web-based production management system is both the common electronic submission interface for production assembly and the interface for subsequent production tracking, administration, correction, approval and printing. The system allows all parties involved in the development of "publishable material" to have a single, common electronic interface to obtain information on the development of the project in real time and from any remote location. JDF compliance is a central component to DALiM MiSTRAL, allowing tasks such as advanced job ticketing, imposition, and preflighting.

**About DALIM MISTRAL** 

Dalim Software is a privately held organization whose mission is to maximize the productivity of its customers in the printing and publishing industries by offering high-end software solutions designed to facilitate and automate the entire processing of files prior to printing. The company is a leading supplier of large-scale production systems for printers and publishers worldwide.

**About Dalim Software** 

Dalim Software products (DALiM LiTHO, DALiM TWiST, DALiM SWiNG, DALiM DiALOGUE, DALIM PRINTEMPO and DALiM MiSTRAL) are based on open architecture with well-defined APIs. Standard hardware platforms are utilized, and the company's object-oriented approach to software development ensures that future solutions can be simply and efficiently incorporated. Another fundamental requirement is that software should be optimized, ensuring tasks handled by Dalim Software products are performed in the shortest possible time. All Dalim Software products can be used independently, in conjunction with other vendors' equipment, or as part of an integrated publishing system. Dalim Software's commitment to design, development, training and technical support provides an excellent basis for an interactive, long-term partnership between the company and its customers. www.dalim.com

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SoftCare was founded in 1990 and is a leading developer of workflow solutions for the publishing industry, helping magazine and newspaper publishers work more efficiently. SoftCare's flagship product is the award-winning K4 Publishing System, the first editorial system for professional publishing workflows based on Adobe InDesign and InCopy. SoftCare teams up with trained K4 System Integrators throughout the world to ensure high-quality service and support for the system. More than 100 customers worldwide use K4 to streamline their production process, including Condé Nast and Metro Newspapers, USA, Gruner + Jahr Wirtschaftspresse and Hubert Burda Media, Germany, and Zehnder, Switzerland.

**About SoftCare** 

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