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FitBeats™ - The Fitness MP3 announces Spanish and German versions.

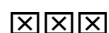
Denver, Colorado | February 1 , 2006

FitBeats™, the fitness MP3 leader, is now available in three languages. In addition to the original English, you can now purchase your favorite fitness MP3s in Spanish and German. Professional triathlete Michael Lovato, himself an Ironman triathlon winner, will be the voice of the Spanish version, and the German version is hot on its heels.

“FitBeats™ helps you train in special new ways,” according to co-founder Gregory Tanner. “It’s not just a training program, and it’s not just background music. It’s a total melding of both, inspiring you to train harder and improve more than you ever have before. And now, we’re available in three languages, so it’s not just English. Uno, dos, tres, train!”

The three-language approach broadens the reach and appeal of FitBeats™, which is gaining accolades far and wide. The latest spotlight on the Denver-based company comes from Go-Girl.com, a high-traffic website geared toward young women aiming for healthy living and academic success, with such features as GoStudy, GoSerious, and GoPlay feature alongside GoFitness, GoFashion, and GoCeleb. It’s all part of a balanced promotion advocating fitter and smarter girls.

FitBeats™ is now a sponsor of Epic Triathlon, a Denver-area triathlon team, and an Official Partner of the USA Triathlon Halfmax National Championships. The company has already secured agreements with GoFast, the official energy drink of FitBeats™, and with John Phillips SuperStarts™ Cycling. A collaboration with D3 Multisport is on the way as well.



FitBeats© is a downloadable fitness session for runners, cyclists, triathletes and fitness enthusiasts in general. FitBeats© can be played on any MP3 player. Visit www.fitbeats.com for more information.

The Original Fitness Download™

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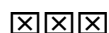
FitBeats™ continues its online offerings with training programs for a wide range of athletic endeavors. It has also been scientifically designed to meet the high demands of today's on-the-go culture. Programs include cycling workouts, running and walking workouts, even an AbJam, to help athletes get through what to many is a chore: abdominal exercises.

Coming soon are programs for Marathon, 10K and First Triathlon training that collaborate with the coaches at D3 Multisport.

“Our coaches and athletes are the real deal,” Tanner said. “We all have competed at all levels of endurance sports, running, cycling, and triathlon. Most important is that we started as beginners at some point, so we understand what it takes to simply get out there and do the work. We are the trainers for the common working professional with athletic endeavors who happen to have a busy schedule. Whether it is to stay healthy and fit or to rise to the top of the field, FitBeats™ has found a way to make this easy and fun!”

The company is looking for other sponsorship and partnership possibilities as well. Contact Angelo Tanner at licensing@fitbeats.com . For information regarding German licensing opportunities, contact Cornelius Schubert at Conny.Schubert@fitbeats.com

Visit www.fitbeats.com for more.



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