



PRESS RELEASE FOR IMMEDIATE RELEASE

CMATHER.COM creates Australian Pixel Network

Melbourne, Australia (PRWEB) December 01, 2005 -- Chris Mather - Group Operations Manager, announced the acquisition and integration of AusBanner.com. A new Australian based pixel advertising network providing targeted traffic to Australian online businesses. "This is a revolutionary way to provide targeted Australian web traffic to users across the Oceanic region. By using the pixel advertising framework, we can provide a cost effective form of advertising to all Australians." said Chris Mather

Are you looking to effortlessly drive more traffic to your website?
Are you looking to effortlessly drive targeted (i.e. useful) traffic to your website?
Are you looking to effortlessly drive targeted traffic from Australia to your website?
Are you looking to advertise your website 24/7 throughout the year?
Are you looking to advertise your website in an efficient manner but at very low cost?
Are you looking to make your business run at the speed of light?

"Ausbanner.com is like an untiring sales team that is busy promoting your business all the time, even when you are fast asleep", said Chris Mather.

AusBanner.com will also provide SEO (Search Engine Optimisation). SEO will lead to higher page ranking of Ausbaner.com which in turn will result in higher page ranking of all the sites that Ausbanner.com links to. A higher page ranking will mean that your website will feature more often among the top few search results displayed by the search engines (and hence further increase traffic to your website).

The AusBanner.com network will officially launch 1st of January 2006 in Australia. Users are encouraged to create their account prior to go live so pixel advertising space can be reserved. More information on the topic of Australian pixel advertising can be found at: www.ausbanner.com.

Cmather.com offers search engine, advertising and eCommerce applications to over 20,000 users daily. For more information, contact Chris Mather (+44) 7092 295 663 or visit the link below for additional information. Affiliate and sponsors, please visit the Corporate Site, or login to your control panel to access these details.

On the web: www.ausbanner.com
Contact Us: www.cmather.com/contact.html