



# Media Advisory

**For Immediate Release: November 29, 2005**

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## **BEYOND WORLD AIDS DAY: THOUSANDS EXPECTED FOR MOVE AGAINST AIDS**

### *STAR-STUDED DANCE-A-THON TO RAISE MONEY AND ENERGIZE A NEW GENERATION OF AIDS ACTIVISTS*

**New York, NY** – Several thousand New Yorkers are expected at Move Against AIDS on **December 3, 2005, at the Manhattan Center**. The innovative event will raise funds for GMHC's HIV prevention programs and for services for people living with HIV/AIDS. A portion of the proceeds will also benefit the Community HIV/AIDS Mobilization Project (CHAMP), an organization dedicated to training and mobilizing the next generation of AIDS advocates. It is estimated there are 1,000,000 people living with HIV/AIDS in the U.S., with an additional 40,000 people infected each year. At the end of 2004, 94,945 people were known to be living with HIV or AIDS in New York City, more than in any other city in the country. One-half of all new HIV infections are among people under the age of 25.

Move Against AIDS will feature five hours of music, with sets by world renowned club DJ's **Junior Vasquez, Tony Touch, Tony Moran, Mary Mac, and Chad Jack**, and musical performances by **Jody Watley, Jase, Kim English, Kevin Aviance, Jason Walker, and La Bruja**. The event will also include appearances by special guest hosts, including Supermodel **Tyson Beckford**, Mix 102.7 FM morning DJ **Michelle Visage**, WBL 107.5 FM DJ **Wendy Williams**, "Queer Eye for the Straight Guy" star **Jai Rodriguez** and others. To register for the Dance-a-thon, call (212) 807-9255 or visit [www.moveagainstaids.org](http://www.moveagainstaids.org).

**Saturday, December 3, 7 PM to Midnight  
Manhattan Center | 311 West 34th Street | New York City**

**All members of the media must visit the check-in table to receive press-passes into the venue. Entrance is on 34<sup>th</sup> Street. Check-in table will be located to the left and will open at 6:00pm. Contact Noel Alicea or Andrew Sousa to be placed on the press-pass list.**

Wendy Williams | 7:15pm – 9:30pm

Mary Mac | 7:20pm – 8:10pm

GMHC Exec. Dir. Ana Oliveira | 8:10pm – 10:30pm

La Bruja | 8:20pm – 8:30pm

Kevin Aviance | 8:30pm – 10:00pm

Chad Jack | 8:40pm – 9:20pm

Jase | 9:25pm – 9:40pm

Tony Touch | 9:35pm – 10:30pm

Michelle Visage | 10:25pm – 12:00pm

Tyson Beckford | 10:25pm – 12:00pm

Kim English | 10:35pm – 10:45pm

Tony Moran | 10:45pm – 11:25pm

Jai Rodriguez | 11:00pm – 12:00pm

Jody Watley | 11:25pm – 11:40pm

Jason Walker | 11:40 – 12:00am

Junior Vasquez | 11:40pm – 12:15am

As special thanks for their star support, GMHC will present each artist with a glamorous gift bag by Klein Creative Communications. One of the celebrity-autographed goodie bags, with donated items valued at \$1,300 will be auctioned on [www.charityfolks.com](http://www.charityfolks.com) beginning on December 8, 2005 to raise more funds for GMHC.

Move Against AIDS is produced by MZA Events and is one of many events in its long legacy of successful AIDS fundraisers, including the AIDS Walks in Los Angeles, New York, and San Francisco. In 2004, nearly 3,000 New Yorkers turned out for Move Against AIDS: Return of the Dance-a-thon, and raised more than \$750,000 for GMHC.

GMHC is a not-for-profit, volunteer-supported and community-based organization committed to national leadership in the fight against AIDS. Its mission is to reduce the spread of HIV disease, help people with HIV maintain and improve their health and independence, and keep the prevention, treatment and cure of HIV an urgent national and local priority. GMHC provides services and programs to over 15,000 men, women and families that are living with or affected by HIV/AIDS in New York City. For more information please visit [www.gmhc.org](http://www.gmhc.org).

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**Move Against AIDS: Return of the Dance-a-thon  
(212) 807-9255 ♦ [www.MoveAgainstAIDS.org](http://www.MoveAgainstAIDS.org)**