

For Immediate Release

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RegionalHelpWanted.com Pricing Initiative Drives Recruitment Costs Down

More economical pricing structure will benefit employers of all sizes

POUGHKEEPSIE, NY – December 1, 2005 – RegionalHelpWanted.com (RHWC) announced today a plan that allows unlimited job postings for as little as \$100 per month. Eric P. Straus, President & CEO of RegionalHelpWanted.com, stated “Beginning today, we are declaring war on daily newspapers. For far too long, daily newspapers have held a monopoly on employment listings and have forced employers to run small ads with few, abbreviated words. This new pricing initiative insures that small business is no longer held hostage by the newspaper industry. Businesses can now place an unlimited number of jobs, each with unlimited words, on any of our 294 local job sites all for one extraordinarily low price.”

Bill Cloutier, Executive Vice President of RegionalHelpWanted.com, expounded upon the company’s reasoning. He said, "While such a substantial price reduction may seem radical on the surface, we believe that small business is better served by a lower posting cost, job seekers will enjoy easy access to even more jobs, and RHWC will be rewarded with a higher volume of job postings, and happy customers. By lowering rates on RegionalHelpWanted.com job boards we’re, in essence, making it incredibly easy for companies to post every single available job.

About RegionalHelpWanted.com

RegionalHelpWanted.com, Inc. (www.regionalhelpwanted.com) is a privately held company. It owns and operates - in strategic alliances with local media throughout North America -- the world’s largest network of local job boards in over 293 markets across the USA, Canada, and Mexico. Since its launch in 1999, RegionalHelpWanted.com has grown to become one of the five largest employment destinations on the Web; it was named one of Entrepreneur Magazine’s Top 100 Fastest Growing Companies of 2004. The company also owns and operates Cupid.com; a website that offers both online dating and speed dating events to 1 million + members throughout North America.