



Contact Info:

Brian Beeler

513-333-4272

bbeeler@technologyguide.com

Digital Camera Buyers Guide Available For Holiday Shopping

Digital camera comparisons and prices included in easy-to-use format

Cincinnati, OH – December 7, 2005 – With the multitude of digital cameras available on the market today, and with so many options available that make it hard for the average consumer to make meaningful comparisons, DigitalCameraReview.com recently published its “2005 Digital Camera Buyers Guide” at its web site, <http://www.DigitalCameraReview.com>.

“Millions of people are searching online each month for digital cameras,” said Brian Beeler, president of TechnologyGuide.com, which publishes four technology-oriented products web sites, including sites for notebook pc’s, PDAs, and Tablet PCs. “Given the increasing interest by consumers in digital cameras, and the wide number of options and pricing available, we wanted to put an easy-to-use resource in place so consumers could find what they need. Plus,” he said, “the Buyers Guide also ties in with our Users’ Forum, where an individual can get an answer to almost any question he or she has about digital cameras.”

DigitalCameraReview.com began operation in 2004 as a consumer information web site, offering up-to-date newsfeeds and unbiased user-based information, including product ratings and reviews on all major digital camera manufacturers’ products, including Canon digital cameras, sony digital cameras, Olympus digital cameras, and more. It’s Users Forum has garnered industry praise as a consumer-friendly resource where people can get “straight answers.”

“People are looking for the best digital camera, but that is purely in the ‘eyes of the beholder’”, Beeler said. “The best digital camera is not only a function of price, but what functionality the individual requires. That’s why the 2005 Digital Camera Buyers’ Guide is so helpful.”

The 2005 Digital Camera Buyers' Guide breaks down the comparison into four separate pricing segments (under \$200, \$200 - \$300, \$300 - \$400, and \$400 - \$600) along with five different functional options (entry level digital slr's, ultra slim/slim, ultra/super zoom, waterproof/weatherproof, and wireless enabled). This, along with the Users Forum, makes it easy for any digital camera consumer, whether a beginner or an advanced user, to find and compare his or her options.

[Click here to go to the 2005 Digital Camera Buyers' Guide.](#)

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