



## News Release

For Immediate Release

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### **Louisiana Nursing Home Association Endorses ProviderLink™**

**Cary, North Carolina, December 13, 2005** – ProviderLink, Inc., a healthcare I.T. communications company dedicated to helping clients build results-driven online communities, announced today it has been endorsed by the Louisiana Nursing Home Association, (LNHA), as the preferred provider of internet-based Medicaid documentation services. The successful implementation of ProviderLink at Central Management Services, owner of 17 nursing home facilities throughout Louisiana, Our Lady of the Lake Regional Medical Center, and the State Medicaid program has put a strong footprint in the state. The LNHA endorsement will help to increase the use of ProviderLink throughout the state's 300 licensed nursing facilities.

Joe Donchess, executive director of the Louisiana Nursing Home Association, stated, "A nursing facility's foremost responsibility is to provide dependable, quality care to its residents. When technology can help them reach this goal, it is a benefit to all stakeholders." Donchess further explained, "LNHA endorses ProviderLink because we recognize the immediate benefit its internet-based communication platform brings to nursing home operations. Paper-based transposition errors are eliminated, staff can easily interchange, and revenue cycles can be better managed with online prior-approvals and claims attachments."

ProviderLink enables secure, internet-based documentation transference through a single interface. Both paper-based and electronic documents can be stored, managed and retrieved for communication with internal and external business partners. The solution provides an immediate audit trail of all patient communications. Accountability is created because management has the tools necessary to analyze communication workflows. David Gardner, chief executive officer of ProviderLink commented, "We are pleased and honored to have the endorsement of the Louisiana Nursing Home Association. This announcement will further strengthen ProviderLink's presence in Louisiana and will help to bring statewide nursing homes an invaluable tool to manage their communications."

#### **About ProviderLink -**

ProviderLink is an I.T. communications company providing an innovative technology and methodology to successfully create online healthcare communities and information exchange initiatives. Using ProviderLink's Internet-based tools, clients are empowered to manage all of their communication transports such as fax, EDI, forms, web portals and paper communications through a single interface, workflow and patient-centric audit trail. Customers include major hospitals, post-acute care facilities, medical equipment companies, physician practices, private payors, Medicaid programs and RHIO initiatives. ProviderLink combines practical, non-invasive and cost-effective Internet-based technology and consulting services to help clients implement best practices around their communication workflows. Most important, ProviderLink empowers its customers with both the vision and tools they need to drive provider adoption of online communications while creating a smooth migration path to automating information exchanges with all of their communication partners. Contact ProviderLink at [www.providerlink.com](http://www.providerlink.com) or 866.398.2804.

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