

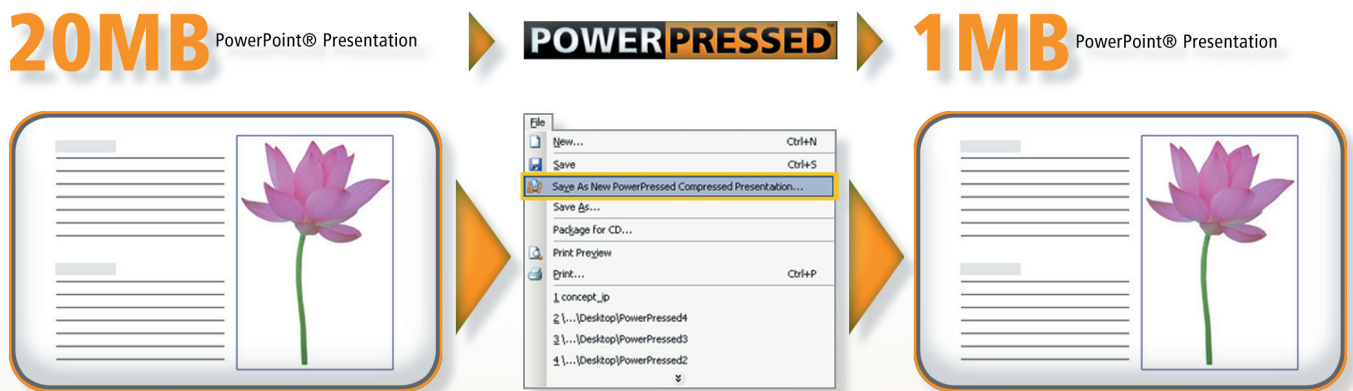
POWERPRESSED™

POWERPRESSED is an easy to use plug in for Microsoft's® Office® PowerPoint® that allows users to **reduce the size of PowerPoint® presentations by up to 95%** - without altering the original PowerPoint® (.PPT) format.

POWERPRESSED has been designed as a unique software add-in for the Microsoft® Office® PowerPoint® application; its purpose is to enable the user to simply, quickly and efficiently optimise any PowerPoint® presentation to the appropriate size for communicating across networks and the Internet and to reduce hard disk requirements for archiving purposes. The **POWERPRESSED** presentation still retains its original .ppt format and continues to deliver a fit for purpose presentation in terms of functionality and quality. There is no 'zip/unzip' process with **POWERPRESSED**.

Our research has revealed that traditional compression utilities such as "zipping" programs are unable to significantly reduce the size of a PowerPoint® presentation especially if the presentation is image intensive as these zip applications are based on binary compression techniques. **POWERPRESSED** has been designed to use the latest digital image compression technologies which allow it to handle over 480 different image formats along with embedded objects such as charts and tables.

The **POWERPRESSED** - utility is able to reduce presentations by up to 95% while still maintaining their normal .ppt extension. This means that the compressed presentation can still be viewed and edited as a normal PowerPoint® presentation. Anyone viewing the compressed presentation simply needs either a copy of PowerPoint® or the free PowerPoint® viewer which can be downloaded from the Microsoft® website. No proprietary plug-ins or viewers are required.

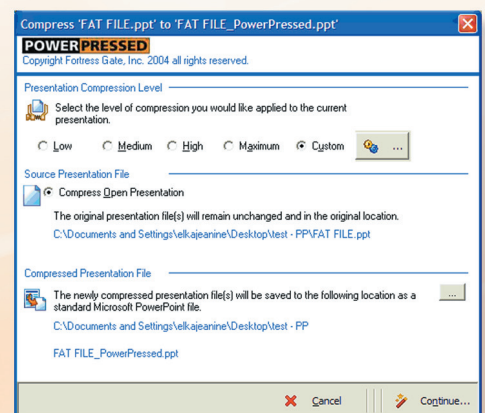


Today, if a presentation is too large for the network users normally copy it to a disk and distribute it using 'snail mail'. This applies particularly if the recipient is using narrow bandwidth such as dial-up or has restrictions on the size of email attachments set by network administrators. **POWERPRESSED** offers users the freedom to communicate presentations across all types and sizes of bandwidth.

The R.O.I proposition is almost immediate when one considers the potential savings on bandwidth and data storage. In addition, the use of **POWERPRESSED** will also greatly reduce the labour and material costs of copying presentations to CD or disk for distribution by post. The value of **POWERPRESSED** continues to grow as more and more presentations on your network are compressed using the application.

The current version of **POWERPRESSED** is compatible with all language editions of Microsoft® Windows™ 98, 2000, XP and Office® 2000, 2003

CUSTOM COMPRESSION OPTIONS



FOR YOUR COPY OF POWERPRESSED, CONTACT:

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