



NEW APPOINTMENTS AT GLOBAL INSTITUTE OF LOGISTICS FOR 2006

Key Appointments will assist development of Institute's role in the promotion of business process outsourcing in the global supply chain sector

The Global Institute of Logistics is delighted to announce that Stephen Tierney and Sean Leyburn have joined the team. Stephen has been appointed to the position of Editor of the Institute's web portal www.globeinst.org and Sean has taken the position of Media Director.

Stephen Tierney has been a journalist for 15 years, and began covering business and technology in 1994. He became editor of Supply Chain Europe in 2001 and has been covering global supply chain and logistics issues ever since.

Sean Leyburn has been working in media for 10 years, specialising in communications technology, supply chain and logistics. He has extensive experience of international publications and events.

Speaking at the announcement of the new appointments Kieran Ring CEO of the Institute said:

"On behalf of the Council and staff of the Global Institute of Logistics and its members I would like to welcome Sean and Stephen on board. Their appointments come at a time when the Institute's brand recognition is rising globally and underpins its commitment to its role as guardians of best practice within the global contract logistics sector and in particular to strengthening its provision of news and analysis."



Commenting on his appointment as Media Director, Sean Leyburn said:

"I am delighted to be given this opportunity to work with the Global Institute of Logistics and look forward to building on the extensive results they have already achieved in advocating and raising best practice standards within 3PL's and Global Supply Chains"

Commenting on his appointment as Editor, Stephen Tierney said:

"We've admired the work of the Global Institute of Logistics for a long time, conscious of the fact that supply chains are now, by definition, global. The reason for making this move now is that the work of the institute allows us immediately to start covering the industry from a global perspective. It's an amazing opportunity, impossible to turn down, and we can't wait to get started."

About Global Institute of Logistics

Institute acts as an advocacy body for the third party logistics industry globally and to that end works with shippers to assist them in understanding the challenges faced in outsourcing the logistics process. Through its Gifty program the Institute researches standards in key verticals and territories to establish the world's leading 3PLs and uses case studies drawn from these 'Best in Class' recipients to support this process and its advocacy work.

The Institute serves its members by providing the platform for discussion and debate on the issues affecting the third party logistics industry, both regionally and globally. Membership is drawn from the world's 3rd party logistics community and is by invitation.

The Institute acts as an intelligence-gathering agency and disseminates this information in the form of daily news reports and briefings via the website www.globeinst.org. The Institute is also a learning centre for a growing community of third party logistics providers who wish to contribute to, and participate in forums and discussion groups on aspects of running a best in class organization.