SOMATIC DIGITAL ANNOUNCES TUI-ENABLED PODCASTING DEVELOPMENT

Publishers Can Now Connect Podcasts Directly to their Printed Materials to Enable Audio Supplements with their Paper and Ink Products

CINCINNATI, OH. – December 16, 2005 – Somatic Digital (www.SomaticDigital.com), a developer of the innovative technology-based publishing product known as the Touch User Interface (TUI), announced today the enhancement of its Publisher's Development Kit (PDK) to enable podcasts.

The ability for a publisher to connect a paper-and-ink product directly to a podcast is now a feature available through the enhancement of the *BookDesigner* software suite.

As a result of this development, publishers can now tie a podcast to a paper-based text, supplement, or magazine. The reader can touch the page and a podcast can be directed to the reader's computer, and through syncing, to the MP3 player.

This development means publishers can enable digital content directly connected to their printed products with the TUI technology to be continuously updated. The podcast can serve as a supplement to the paper-based product affording new revenue opportunities to publishers and authors.

David A Krauth, VP, Product Development, states, "This functionality is easily implemented during the publisher's design process. All the publisher with a podcast has to do is select this new function with the *BookDesigner* software during the product development process. It is seamless and easy to implement."

Because of the inclusive nature of the TUI it is ideal for not only providing regular education students with a multi-modal learning environment, but it will also provide many special needs students with a customizable learning environment that meets the needs outlined in their individualized education plans (IEP). TUI-based books immediately meet the requirements outlined in the National Instructional Materials Accessibility Standard (NIMAS) and the inclusive learning requirements of the Individuals with Disabilities Act (IDEA), No Child Left Behind (NCLB) Act and Section 504.

According to Jason E. Barkeloo, the President of Somatic Digital, "The ability of the TUI technology to access and download podcasts means the publisher can develop and maintain a relationship with the purchaser after the initial sale of the book, supplement, or magazine. This opens up new revenue opportunities while getting and keeping the publisher in the delivery of digital products to customers."

About Somatic Digital
Somatic Digital, LLC is a developer of the Touch User Interface (TUI) technology. The TUI technology connects paper directly to digital content that can reside on optical media, the Internet, or hard-drives. It enables a bridge over the digital divide because it eliminates barriers that previously prevented people from connecting to digital content. With the press of a finger, stylus or pointer, a physically, visually, or hearing impaired student can gain access to digital content.

Somatic Digital first creates and distributes the tools that easily enable authors and publishers to develop printed materials connecting readers to digital content at the touch of pages in a book. The publisher can easily implement the TUI-based product development process into their existing business systems. The Company's publisher development kit (PDK) allows for easy and rapid development of TUI-based materials that can be used by all individuals regardless of learning style, special needs or socioeconomic status. Once the publisher has designed TUI-based products, Somatic Digital manufactures and helps the publisher integrate the TUI hardware into the production process.

The TUI technology enables publishers to not only create new hybrid products that directly connect to digital content through the paper; it also enables them to inclusively connect the special needs populations including Braille and auditory content for the blind, sub-captions and ASL for the hearing impaired, and a pointer for those with motor impairments. The multi-modal delivery system can help a publisher provide a National Instructional Materials Accessibility Standard (NIMAS), Individuals with Disabilities in Education Act, No Child Left Behind Act, and Section 504 solution at the time of product deployment.

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Contact:
Somatic Digital, LLC
513.225.8765
Email: info@somaticdigital.com

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