

## YOUR ONLINE MARKET FOR LITIGATION FUNDING



### About The Funding Exchange™

The Funding Exchange is an online market, launched in 2005, through which Litigants, Litigation Brokers and Litigation Funds Providers transact business. The Funding Exchange manages the entire funding transaction electronically, enabling Litigants or their Brokers to submit Funding Requests, routing these Funding Requests to the most appropriate Funds Providers, until the Funding Request is approved. The Funding Exchange drastically reduces overall funding transaction time, quickly expediting funds to the Funds Recipient, and promptly distributing the Broker's commission to the Broker.

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#### For Litigation Funding Brokers

- Enables them to submit one Funding Request to multiple Funds Providers who compete for their business.
- Allows them to set their own Brokerage commission rate.
- Increases their chances of finding Funding with better rates and terms.
- Allows them to manage the entire funding process online, saving them valuable time and effort.
- Delivers them their Brokerage fee immediately upon acceptance of their Funding Request.
- No fees for them to join or participate.

#### For Litigation Funds Providers

- Provides a continuous flow of legitimate Funding Requests from Litigation Funding Brokers and Litigants.
- Enables them to only receive Funding Requests that meet their specific funding criteria and preferences.
- Provides them with a totally automated process for receiving, reviewing and approving Funding Requests.
- Lowers their marketing costs by providing a more cost effective means of generating Funding Requests.
- Provides them the opportunity to earn a referral fee for submitting Funding Requests.
- Offers a money back guarantee on their annual membership fee.

#### For Litigants

- Enables Litigants, with the assistance of a Broker, to get their funding request in front of multiple Funds Providers, ensuring they receive the most competitive rates and terms.
- Litigants who submit a Funding Request will receive the support of a registered Broker to help them collect the necessary documentation and provide assistance until their request is funded.
- Increases their chances of finding Funding from a reputable Funds Provider.
- Educates them how Litigation Funding works and when they should consider it.

#### Background on The Funding Exchange

- Established in March 2005 and launched to the public in August 2005.
- Privately held with headquarters in Chicago, IL.
- Founded by Tony Perkins, an experienced developer of online collaboration technologies.
- Developed by a technical team with over 10 years of experience creating solutions for the legal marketplace.
- The Funding Exchange generates revenue by collecting a small transaction fee from Funds Providers for each approved funding request. Funds Providers also pay a reasonable annual membership fee.
- The Funding Exchange is committed to serving the Litigation Funding industry in an ethical and responsible manner and promoting standards of practice that will reflect the critical service it provides.

*The Funding Exchange does not guarantee that a individual who submits a Funding Request will find a Funds Provider willing to fund their request.*

To learn more about The Funding Exchange, visit [www.TheFundingExchange.com](http://www.TheFundingExchange.com)