



A Continuous Flow of Funding Requests

As a Litigation Funds Provider, you help Litigants (usually those involved in personal injury or malpractice cases) to secure critical financial support while their cases work their way through the courts. Your goal is to find litigants who need help, and quickly determine whether you can provide assistance. And you need to do this in the most cost effective way possible. That is where The Funding Exchange™ comes in. The Funding Exchange is a new online market designed to introduce you to Litigants and their Brokers who need your support.

The Funding Exchange Will Deliver a Constant Flow of Legitimate Funding Requests

To start receiving qualified Funding Requests, you simply establish an account on The Funding Exchange (TFE), and set the criteria for the type of Funding Requests you prefer. Then, as The Funding Exchange receives new requests from Litigants or the Brokers representing them, our processing engine forwards qualified requests directly to you, immediately notifying you when a new request has arrived. You then have a specified time period to decide whether you want to accept or reject the Request. It is that simple.

Advanced Screening Engine Ensures You Receive Only the Type of Funding Requests You Want

Every Funds Provider uses a different method for evaluating the type of requests they wish to fund based on the level of risk and return they want to achieve. The Funding Exchange allows you to set and change your preferences.

Save Time and Money by Using a Totally Automated Funding Request Process

Managing the submission and review of Funding Requests can get expensive if you are using a largely paper-based, manual process. The Funding Exchange has digitized this entire process, enabling you to manage everything online. All communication with the Broker about Funding Requests can occur online allowing for 24/7 communication, eliminating the time-consuming exchange of voice mails. Receive automatic notifications when you receive a new Funding Request. And logon to The Funding Exchange from any computer with Internet access.

Lower Your Marketing Costs While Increasing Your Percentage of Successful Requests

Since The Funding Exchange will enable Litigants, Brokers, and even Funds Providers to submit Funding Requests, it will generate an significant volume of new funding requests and can help you reduce the amount you currently spend to solicit funding requests directly.

Referral Program Allows You to Profit from Funding Requests You Submit

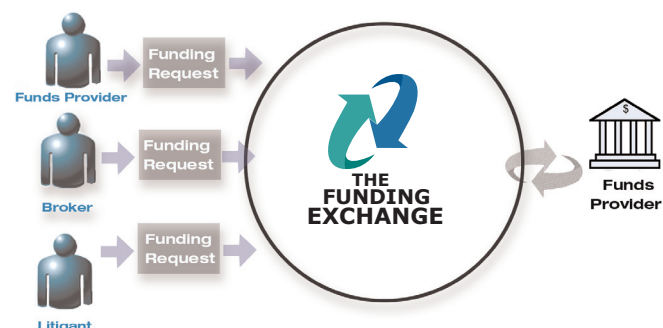
As a Funds Provider, you probably receive Funding Requests directly on your website or over the phone. Typically, a percentage of those requests do not meet your funding criteria and you deny the requests. But, other Funds Providers might fund these requests. So why not profit from helping these litigants find what they are looking for? The Funding Exchange offers you the ability to submit those requests and will pay you a referral fee if they ultimately get funded by another Funds Provider.

No-Risk Membership Fee

To join The Funding Exchange, there is an annual Fee for Funds Providers. That fee is paid at the time you set up your account, but the entire amount is refundable if within the first 60 days you are not completely satisfied with your experience.

About The Funding Exchange™

The Funding Exchange is an online market, launched in 2005, through which Litigants, litigation Brokers and litigation Funds Providers transact business. The Funding Exchange manages the entire funding transaction electronically, enabling Litigants or their Brokers to submit Funding Requests, routing these Funding Requests to the most appropriate Funds Providers, until the Funding Request is approved. The Funding Exchange drastically reduces overall funding transaction time, quickly expediting funds to the Funds Recipient, and promptly distributing the Broker's commission to the Broker.



Litigants and Litigation Brokers submit their Funding Requests into The Funding Exchange where it is routed electronically to the most appropriate Funds Provider.