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OLM.net Web Hosting Announces "Topspeed" Sponsorship; Offers Discounts to Race Fans Everywhere

New York, NY (December 21, 2005) - OLM.net, the nation's leading web hosting service provider, announced today their sponsorship of open-wheel, race car driver, Louis "Topspeed" Albornoz.

OLM.net will use the sponsorship to increase their visibility and the sponsorship is part of the marketing strategy they are using to stay on top in the highly competitive web hosting industry. "Auto racing is currently the most popular sport in the USA and has an extremely loyal fan base. We want to embrace this vast demographic," stated Chris Silkman, Business Manager of OLM.net. "Although motorsports is a new marketing avenue for us, we hope to grow because of it and we look forward to building relationships with other sponsors and fans of the sport," added Silkman.

"I am very pleased to have OLM.net as one of my newest sponsors. I'm looking forward to introducing the company to racing fans everywhere. I'm also glad that OLM.net is actively engaging the fans by offering them something worthwhile, such as discounts on their services," commented Louis "Topspeed" Albornoz.

The arrival of such a major player from the internet services industry will surely draw the attention of the countless technology companies who are already sponsors of professional, open-wheel racing.

"We're looking forward to being involved in motorsports. The fans are tech savvy and the state of the art technology used in auto racing perfectly parallels the technology we use to deliver the best web hosting available anywhere," stated Silkman. "We're also very happy to have 'Topspeed' representing our brand in the motorsports world. He has an excellent reputation with sponsors and especially with the fans. 'Topspeed' makes the fans, our consumers, a top priority," he added.

The sponsorship announcement brings good news for the racing community. As part of its sponsorship activation strategy, OLM.net is offering special discounts thru a link on Louis' official website - www.topspeedracer.com, which they also host. Individuals and businesses looking for web hosting, email or related Internet services, or who simply want to pay less for their existing service, should visit the home page of the "Topspeed" website for the promotional link.

OLM.net is an integrated web hosting and e-business solution provider for individuals, small to medium sized business and large enterprises around the world. Founded in 1996, OLM offers first class customer service, top-notch web design and is a global leader in the web hosting industry, serving over 350,000 customers. People who are interested in learning more should log onto: www.olm.net for more information.

Louis "Topspeed" Albornoz is a professional race car driver affiliated with several racing series and plans to compete in the INDY 500. Some sponsorship opportunities for Louis' 2006 season are still available and people who are interested in learning more should log onto: www.topspeedracer.com for more information.

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