



Fertilize Responsibly™

FOR IMMEDIATE RELEASE

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EZ-FLO Fertilizing Systems Announces Alliance Partner Program

Sewickley, PA — January 1, 2006 — EZ-FLO Fertilizing Systems unveiled its Alliance Partner Program yesterday by announcing co-promotion relationships with five companies that distribute products that work under EZ-FLO's open product standards. EZ-FLO is a manufacturer of precision dispensing systems that attach to irrigation or water piping systems to distribute fertilizers and supplements. Alliance Partners were chosen based on the effectiveness of their product solutions and their compatibility with EZ-FLO's micro-dosing delivery capabilities.

According to Tom Patton, EZ-FLO's President and CEO, "Other manufacturers of landscape fertilizer injectors or proportioners require the use of proprietary liquid formulations with their dispensing units. They do this by placing warranty restrictions that limit the products that can be used in their units. EZ-FLO's open product standards allow for the use of virtually any water soluble or liquid fertilizer or supplement and do not force customers to use only house brands. EZ-FLO allows customers freedom of choice to use the best products available to suit their particular pond and landscape needs. Customers are not locked into proprietary liquid formulas once they buy our units. This provides them more flexibility and increases the potential for future cost savings."

EZ-FLO units precisely dispense various types of fertilizers (organic, natural and synthetic blends in liquid or water soluble form), supplements (bio-stimulants, mineral supplements and surfactants) and control formulations (organic pest repellants, natural insecticides and mosquito controls and algae controls) for use in landscape or pond applications. EZ-FLO's broad capability to proportion concentrated solutions into water streams for distribution through irrigation and pond recirculation systems is further enhanced by having no ongoing maintenance requirements since EZ-FLO's units have no moving parts.

Ecological Laboratories, Dr. Benson's Natural Mix, Agri-Gro, Grow More and Plant Marvel Laboratories all have joined EZ-FLO's Alliance Partner Program and endorse the use of their products with EZ-FLO delivery systems. These companies sell many "best of breed" products in their segments and they are proven to work well with EZ-FLO's dispensing systems.

About EZ-FLO Systems

EZ FLO Systems is a world leader in automatic fertilizer and supplement dispensing systems for commercial, school, municipal and residential landscapes. Using patented fluid flow technologies, EZ-FLO's products can precisely deliver non-hazardous water soluble or liquid formulations through hose, in-ground sprinkler or drip systems using micro-dosing, a technique

that provides plants the needed nutrients or supplements, each time you water. Having no moving parts, EZ-FLO units are dependable and reliable, install very easily, and require no maintenance.

The combination of fertilizing while irrigating (called fertigation) provides plants with essential nutrients through both the plant's leaves, as well as roots. Since most of the fertilizer is absorbed by the plants as it is applied, the fertilizer needed drops by 70-90%. As a result, fertilizer run-off is virtually eliminated. Water usage can also be reduced on average by 20-50% using fertigation since the plants' root mass becomes more robust and can hold and use available water more efficiently. The combination of reduced water usage and less fertilizer runoff while using non-hazardous products means that EZ-FLO customers "Fertilize Responsibly™".

For More Information: <http://www.ezflofertilizing.com>

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For more information on EZ-FLO's Alliance Partners' products, see the following websites:

Ecological Laboratories

Agri-Gro

Dr. Benson's Natural mix

Grow More

Plant Marvel

www.microbelift.com

www.agrigro.com

www.drbenbonsnaturalmix.com

www.growmore.com

www.plantmarvel.com