



Executive Blueprints

~ Blueprints for success ~

AGENDA

Ethics Workshop

February 1, 2006

9:00 a.m. – 4:30 p.m.

Laguna Cliffs Marriott Resort & Spa
25135 Park Lantern
Dana Point, California 92629

9:00 a.m. – 10:00 a.m.

Introduction

Who has a public Ethics Policy
What is a Statement of Ethics
When you should have one
Where it should be displayed
Why it is important

Louis W. Mehrmann

10:00 a.m. – 11:00 a.m.

Methods of Designing an Ethics Policy

The Outside – In Approach (Customers)
The Compliance Approach (Regulatory)
The Shareholders Approach (Top Down)
The Involvement Approach (Participants / Groups)
The Consolidated Approach (putting it all together)

John Mehrmann

11:00 a.m. - noon

Team Working Session

Define your environment / market
Define your customers
Define your needs
Develop the bullet points
Develop the language

Maggie Merante

1:00 p.m. – 3:00 p.m.

Sexual Harassment Training

California AB1825, training is mandatory
Title VII Civil Rights Act of 1964, discrimination
Title I of Americans with Disabilities Act 1990
California SB1809 Sue your Boss Law
Your Responsibilities

Louis W. Mehrmann
Maggie Merante

3:15 p.m. – 4:30 p.m.

A Positive Approach / Making it Work

A positive approach to an Ethical Culture
What to avoid, and how
How to handle Issues, Conflicts and Harassment
Recognizing behavior, building trust
Measuring the Bottom Line Benefits to your Company

John Mehrmann

4:30 p.m. -

Wrap-up

Q&A Panel, Open Discussion
* Private Consultation or Follow-up also available

Panel

* Note – Lunch and Parking are not included in admission to the Workshop, available for purchase from Marriott