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Sports Betting: How To Make Online Betting Work For You
Football betting on your favorite NFL picks made fun, easy, and low-risk.
NBA Basketball and other sports are also available.

Today's sports betting enthusiast, and there are millions of them around the world, trying to enjoy a friendly wager on a favorite team or teams can be challenged by online betting options. Football betting and basketball betting, to name two popular sports, can be daunting plus require a significant investment in time and money. Football picks, NFL picks, NFL odds...how does the average person keep track of it all?

CoolSportsPools.com has developed an easy answer at its new site at www.CoolSportsPools.com. Rather than being seen as a sports bookmaker, the web site is more of a sports pool promoter.

"We wanted to create a fun environment where the average person can fulfill his sports betting desires without the hassle and pressure of dealing with Las Vegas type, high-pressure bookmakers," said David Rippe, president of Celestia International, a marketing firm. "Plus, our research showed us that many people, including college students, like the idea of competing in sports pools with their friends and co-workers. We've developed a solution that doesn't require a big investment but can return relatively large winnings."

Starting with NFL football, NBA basketball, and NHL hockey, CoolSportsPools.com offers several different types of pools, with each pool limited to a fixed number of players. New sports pools will be offered as their respective seasons go live.

“The idea of wagering a small amount, say \$5, against your friends and others, makes the sports betting experience more fun and exciting,” David Rippe continued. “Our idea is to offer online sports betting pools in all of the active sports when they’re being played. We’re really looking forward to the NCAA tournament during March Madness.”

Football betting, with the NFL playoffs beginning, is currently drawing a lot of interest. Individuals that have their favorite NFL picks and have some knowledge of the NFL odds can immediately register and play in the pool of their choice.

CoolSportsPools.com N.V. is located in Curacao, Netherlands Antilles. It operates under an international online gaming license issued under the authority of Curacao Netherlands Antilles.

You can register with no upfront investment required or sign up for the free bi-weekly newsletter at www.CoolSportsPools.com.

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