QUEBEC & CANADA www.icehotel-canada.com

PRESS RELEASE For immediate release

New Ice Hotel Virtual Features: Free MP3 Downloads

The Ice Hotel Quebec-Canada is now offering free MP3 downloads from its website at www.icehotel-canada.com. The Ice Hotel's official music group, internationally renowned Water on Mars, is providing an exclusive version of their single Sensual Confusion in the ABSOLUT bar section of the Ice Hotel website.

Water on Mars will be performing live at the Ice Hotel's inauguration and grand opening on January 19th, 2006; also the night of the official launch of the Winter Arts Festival.

www.wateronmars.net

www.icehotel-canada.com



Ice Hotel Quebec-Canada ©Xavier Dachez

It is the first time in the Ice Hotel's history in which a musical group will be affiliated to this mystical icy hotel. « We are greatly proud and enthusiastic about our association with Water on Mars, stated Jacques Desbois, CEO of the Ice Hotel. The ambient mood created by WOM's music is a perfect fit for a lounge atmosphere as found in our ABSOLUT bar. »

The Ice Hotel will serve two exclusive drinks in its ABSOLUT bar: Sensual Confusion and Earth Juice. Destined to be favourites amongst the Ice Hotel patrons; both drinks are named after singles on Water on Mars first album: Mannah.

January 6th to April 2nd, 2006, celebrate Ice Hotel's sixth season. It is an ephemeral and majestic place to rediscover yearly.

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