

“The turning point in my life came early in my career, when I was an accomplished film producer pitching a half-million dollar proposal to investors. A crackling voice and two sweaty palms later, I lost the deal. An insider said, ‘Your ideas were good...they just didn’t have confidence in YOU.’ At that point, my life changed. I taught myself to speak, to lead, and to influence - then taught others what I learned.” - Bert Decker



## Who is Bert Decker?

NBC's TODAY Show Communication Expert on the Presidential Debates

Executive, entrepreneur, Chairman of Boards, film writer and director, and co-producer of an Academy Award winning documentary

Coach to Charles Schwab, Olympic Champion Bonnie Blair and hundreds of other executives, athletes and leaders

Author of “You’ve Got To Be Believed To Be Heard,” “Speaking With Bold Assurance” and other books, video and audio success tapes

Founded and built the \$10 million international communication training company, Decker Communications, Inc.

“The Decker Method is a must for anyone who truly wants to succeed”

**Charles Schwab**, Chairman

“Bert Decker demonstrates how you can be real and still succeed.”

**Hon. Nancy Pelosi**, Minority Leader  
U.S. House of Representatives

“Bert makes communicating come alive.”

**Ken Blanchard**, Author

“I was amazed at what I learned.”

**Brent Jones**, SF 49ers NFL All Pro

“Everyone needs a coach. Bert is mine when it comes to speaking.”

**Bonnie Blair**, Gold Medalist



The event guaranteed to transform your communication and leadership skills!

# The Decker Method™

## Communicate To Influence

*Communicate To Influence* is a unique program - speaking methods and skills based on the \$100 million dollar Decker Method™ seminar. Personal coaching and continuous exercises with video feedback. No matter what your leadership position, learn to persuade even more effectively by moving people from information to influence!

### Learn to *influence on purpose*...

- Limited to 12 people for **personalized coaching**
- 3 **Private Coaching** sessions for each participant
- 8 opportunities for each person to be on **videotape**
- The six **skills of the leader** and how to develop them
- The six **essential** communication skills
- The secrets of leadership — creating a “**Forward Lean**”
- The **NEW Decker Grid®** process to create focused, results-oriented messages in half the time — for one-on-ones or large presentations
- How to always have a **focused, listener-based message**
- 3x3 feedback system for **continuous improvement**
- Create **rapport and a connection** with any audience in your own style

96% rate **Communicating To Influence as “High Value”!**  
“Genuine...Very powerful...Transforming”

**Find an open program and reserve your spot today!**

**415-752-0700**

or email: [info@DeckerCommunications.com](mailto:info@DeckerCommunications.com)

**DECKER**  
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