



# Domain Name QuickQuote Portfolio Report

Report Date 1/10/2006

## Portfolio Summary

Number of Domain Names	Average Incoming Links	Average Character Length
4	0	10
Average Value (US\$)	Total Portfolio Value (US\$)	Average Google Page Rank
\$1,350	\$5,400	0/10
Average zScore	Smallest Value (US\$)	Largest Value (US\$)
85 /100	\$900	\$2,300
Resale Value zScore	CPC zScore	Traffic zScore
108 /100	124 /100	23 /100

## Interpretation

About the QuickQuote Zetetic's QuickQuote Appraisal methodology uses all variables of the standard Certified Market Price appraisal except for the following: word count, CPC pricing, spoken/written English, search keyword popularity and trademark competitiveness.

Average zScore zScore is an indexed value comparing a domain name against other domains sold for that period. zScores do not provide absolute values, rather directional indicators of value.

Traffic zScore: Indexes the domain name against domain names sold during the collection period to determine potential unique daily traffic levels.

CPC zScore: Indexes the domain name against domain names sold during the collection period to determine potential cost per click value of each visitor.

Resale Value zScore: Indexes the domain name against domain names sold during the collection period to determine potential market resale value.

Zetetic's QuickQuote, Certified Market Price and zScore are all trademarks of Keith Pieper, copyright 2005 all rights reserved. The methodologies for arriving at QuickQuote, Certified Market Price and zScores are all patent

## Market Sale Averages for the 30 Days Preceding 9/20/2005

Average US\$3,934.00

Median US\$850.00

High US\$150,000.00

Low US\$1.00



# Domain Name QuickQuote Portfolio Pricing Report

Domain Name	Quick Quote Market Low	Quick Quote Market Hi	Total Incoming Links	Alexa Links	Alexa Rank	Yahoo Dir	Google Page Rank	Open Dir	Avg zScore	CPC zScore	Traffic zScore	Resale zScore	% of total
elifticket.com.....	\$0.....	\$11,100.....	0.....	0.....	0.....	No.....	0.....	No.....	82.....	127.....	27.....	92.....	39.1%
lifticket.com.....	\$0.....	\$11,300.....	0.....	0.....	0.....	No.....	0.....	No.....	80.....	110.....	26.....	104.....	13.0%
liftickets.com.....	\$0.....	\$12,400.....	0.....	0.....	0.....	No.....	0.....	No.....	97.....	147.....	13.....	132.....	34.8%
sketicket.com.....	\$0.....	\$11,300.....	0.....	0.....	0.....	No.....	0.....	No.....	80.....	110.....	26.....	104.....	13.0%