



PRESS RELEASE

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New photograph sized laminating pouches allow users to protect and preserve digital and traditional photographs.

New Laminating Pouches Preserve Photos

Today [Lloyds of Indiana](#) shipped the first photo sized laminating pouch designed to work in standard desktop laminating machines. Photo sized lamination pouches allow users to protect and preserve digital photography by sealing in vibrant color and sealing out moisture and dust.

Indianapolis, IN – Today Lloyds of Indiana released [PhotoPouch](#), a line of laminating pouches sized to fit standard photograph prints. The PhotoPouch line is designed to address the problem of preserving digital and traditional photo prints, which are easily damaged by water, dust and oils. PhotoPouch laminating pouches are designed to work in standard desktop pouch laminating machines and are available in 3x6, 4x6, 5x7, and 8x10 sizes and three different thicknesses. PhotoPouches are slightly oversized allowing for edge to edge lamination. PhotoPouch products are formulated to work with coated ink jet papers.

Pouch laminators work by having the user insert a business card, photo, or document in a pouch which is then fed through a small machine that uses heated rollers to bond the laminating pouch to the contents. Items laminated with a pouch laminator are impervious to moisture and can be cleaned with soap and water. PhotoPouches are designed to allow users to quickly laminate standard size photographs without having to trim away several inches of excess laminating film.

Pouch laminators are traditionally used to protect documents, make photo ID badges and create luggage tags from business cards. With PhotoPouches, Garry Jones, CEO of Lloyds of Indiana envisions a new use – as a companion for ink jet photo printers. “Ink jet prints are popular because they produce quality output, but they are notorious for being easy to damage. With PhotoPouch you can combine the durability of lamination with the beauty of ink jet prints.”

PhotoPouch are designed to work with standard desktop laminating machines from GBC, Akiles, Xerox, Fellowes, Banner America and QuickFinish. PhotoPouch products can be purchased from the manufacturer's website at www.lloydsfindiana.com. Distributor and dealers interested in carrying PhotoPouch can contact Lloyds of Indiana at (877) 626-6848.